

2023 RECRUITMENT CATALOG



Recruitment Resources

Yard Signs • Flyers • Onboarding Envelopes • Stickers • Selfie Boards • Banners
Peer Cards • Bookmarks • Doorhangers • Postcards • Speciality Signage

Year-Round Marketing

FOS Brochures • Annual Reports • Camp Brochures • Direct Mail • Newsletters • Stationery

Advertising Specialty

Embroidered Wearables • Donor Recognition Gifts • Pens • Pencils • Wristbands • Bags
Survival Tools • Temporary Tattoos • Specialty Signage • Tents • & Much More!

CALL TO PLACE YOUR
ORDER TODAY!

800-693-4184



About Image Group INK

Image Group Ink has been in the printing business since 1992 and has served Boy Scout councils for many years. As we have grown and expanded into other markets, we still strive to maintain our small business approach to customer service. We offer commercial offset printing, logo and graphic design, advertising specialties, and mailing/fulfillment. We are appreciative of our business association with the Boy Scouts of America® and look forward to serving your marketing and commercial printing needs.

New Name, New Look



In 2021, we introduced Image Group Creative Solutions, a full-service creative marketing agency, that helps companies build innovative brands and boost sales through results-driven campaigns, digital marketing and advertising. With branding and strategy at our core, we will fully evaluate where you are today to create highly targeted, cost-effective marketing initiatives that get you to your goal.

Powered by Image Group INK



OFFICIALLY
LICENSED

Official BSA Licensee

We specialize in Non-Profit organizations and are proud of our relationship with Boy Scouts of America. We have serviced the majority of their councils for over 14 years!

ASI Member

As members of the Advertising Specialty Institute we are able to stay on top of the most up to date promotional products on the market. With this affiliation we are able to offer top products at competitive prices.

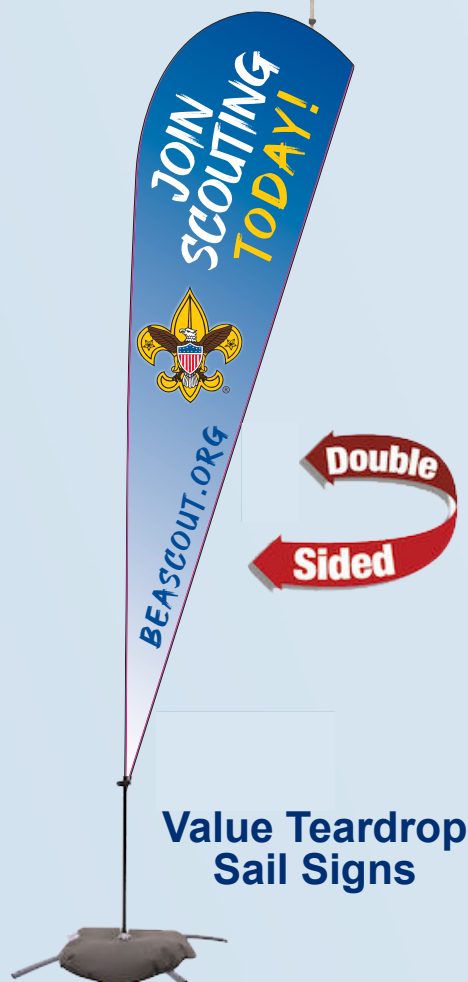


SPECIALTY SIGNAGE

Customizable



Retractable
Banners



Value Teardrop
Sail Signs



Standard
Tents

- Tablecloths
- Signicade A-Frames
- Frameworx Banners
- Tabletop Displays
- Vehicle Magnets
- Bag Toss Games
& Much More!

PLACE YOUR ORDER
TODAY!

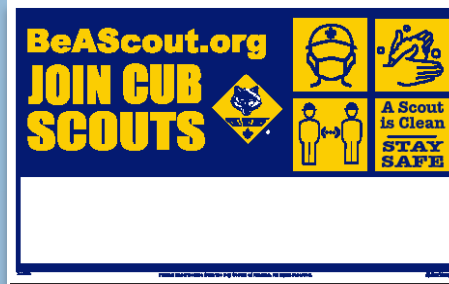
800-693-4184

POLY BAG YARD SIGNS

16" x 26", 2 colors, 2 sided



YS 2021-01



YS 2021-02



YS 2021-03



YS 2020-01



YS 2020-02



YS 2020-10



YS 2020-12



YS 2019-01 - **STOCK**



YS 2019-02



YS 2019-03



YS 2019-04 - **STOCK**



YS 2019-06

All stock options are marked. Custom designs also available.



YS 2019-07



YS 2018-03



YS 2018-06



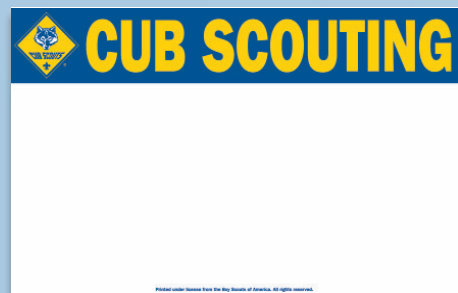
YS 2016-02



YS 2018-01



YS 2018-04



YS 2017-01



YS 2014-03

CORRUGATED YARD SIGNS

18" x 24"
Full color, 1 sided or 2 sided



YS 2020-03



YS 2020-04



YS 2020-08

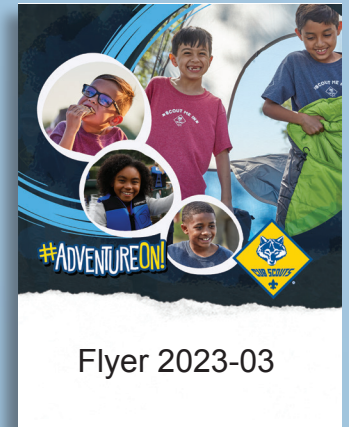
Great for all
Scouting events

- Popcorn Sales
- Community Service
- Fundraisers

CALL 800.693.4184 TO PLACE YOUR ORDER TODAY!

2023 FLYERS

Don't forget posters and half size flyers.
Both are available for each design.





CALL 800.693.4184 TO PLACE YOUR ORDER TODAY!

FLYERS

Don't forget posters and half size flyers. Both are available for each design.



Flyer 2022-01
STOCK



Flyer 2022-02



Flyer 2022-03
STOCK



Flyer 2022-04
STOCK



Flyer 2022-05



Flyer 2022-06
STOCK



Flyer 2022-07



Flyer 2022-09



Flyer 2022-11

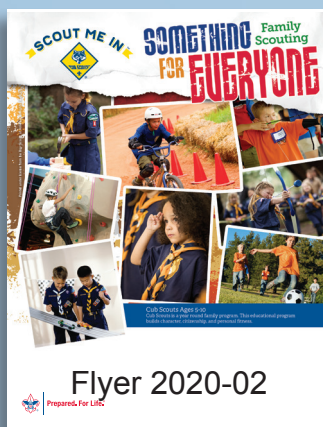
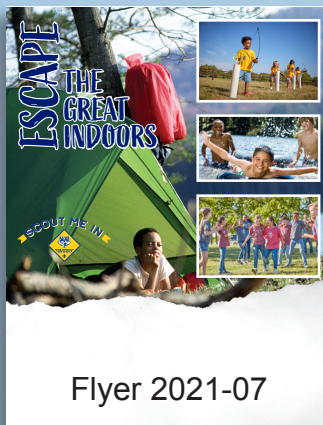


Flyer 2022-12



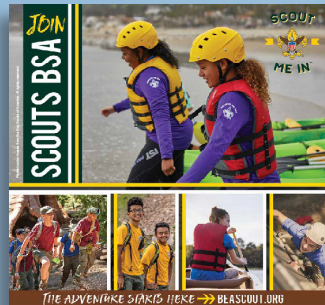
Flyer 2022-13

All stock options are marked. Custom designs also available.





Flyer 2020-32



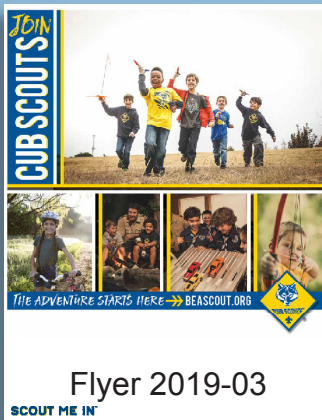
Flyer 2020-33



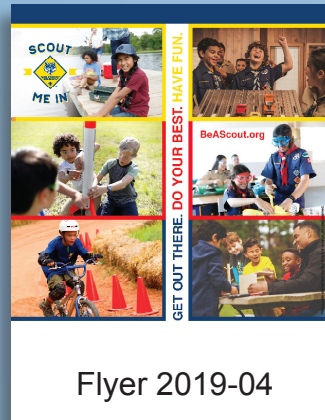
Flyer 2019-01



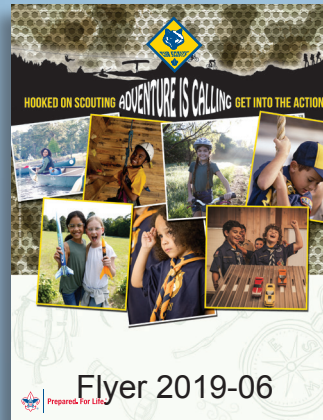
Flyer 2019-02



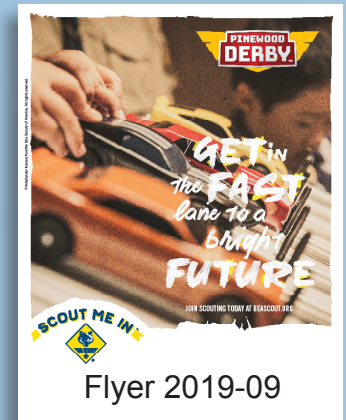
Flyer 2019-03



Flyer 2019-04



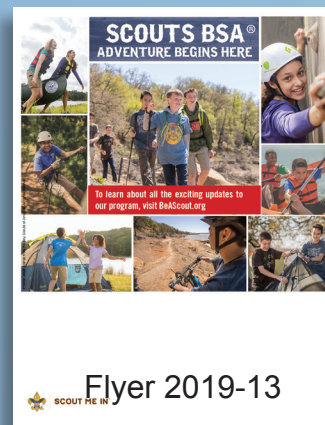
Flyer 2019-06



Flyer 2019-09



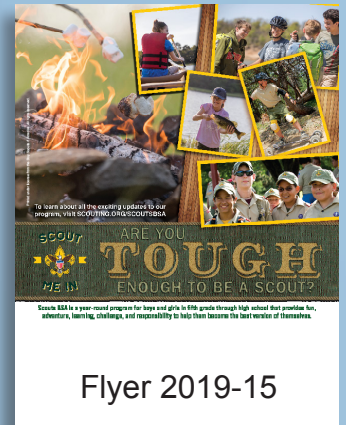
Flyer 2019-11



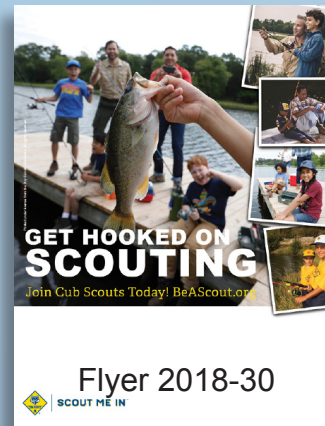
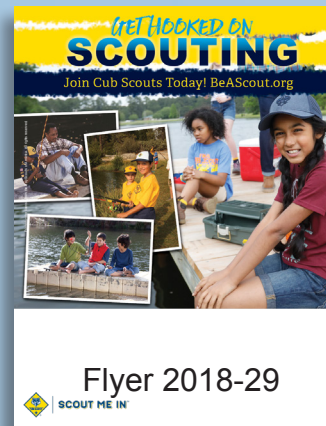
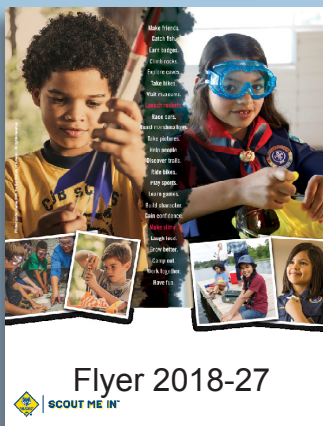
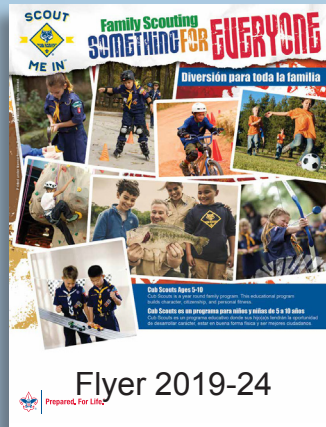
Flyer 2019-13



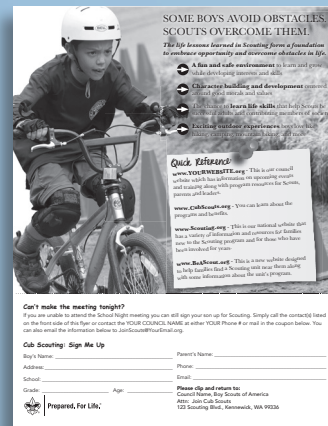
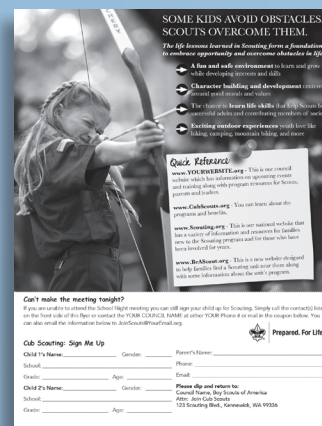
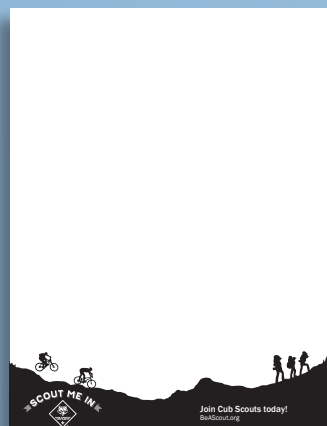
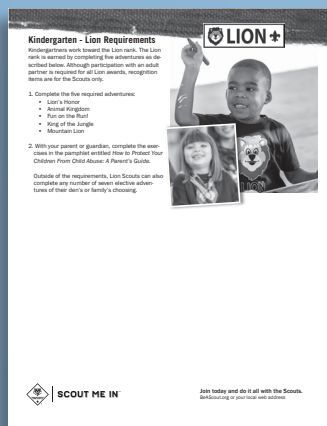
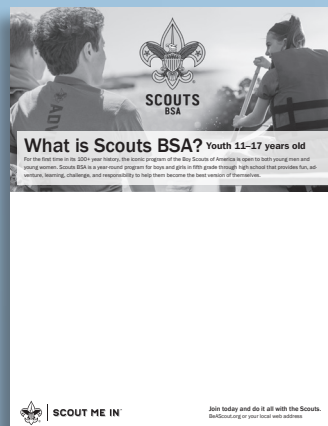
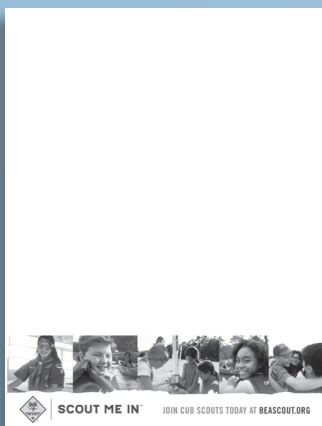
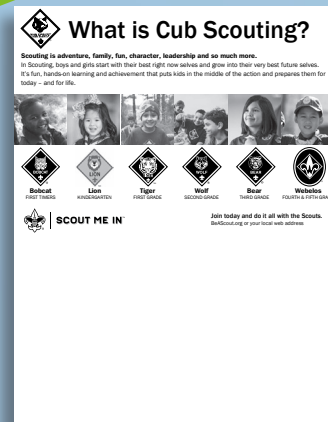
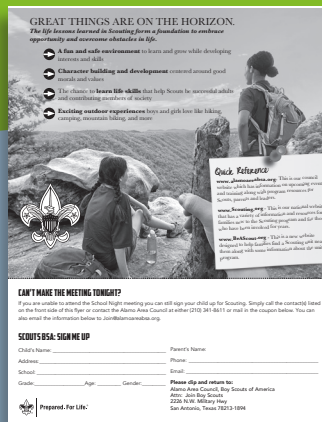
Flyer 2019-14



Flyer 2019-15



Back imprint available with custom flyer orders.



ONBOARDING ENVELOPES



OBE 2022-01



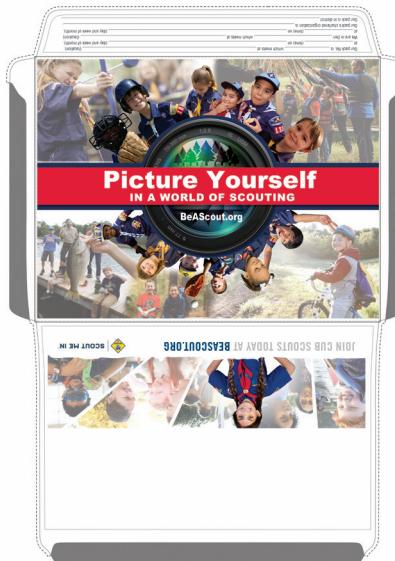
OBE 2019-02



OBE 2019-03



OBE 2019-05



OBE 2019-06



OBE 2019-07

Council customization available for non-stock. Ask your Sales Rep which designs are available as stock.

CALL 800.693.4184 TO PLACE YOUR ORDER TODAY!

STICKERS



Sticker 2022-01



Sticker 2022-02



Sticker 2021-01



Sticker 2021-02



Sticker 2021-03



Sticker 2021-04



Sticker 2020-01



Sticker 2020-02



Sticker 2020-03



Sticker 2019-04



Sticker 2019-05



Sticker 2019-06

CALL TO ORDER: 800.693.4184



Sticker 2018-01



Sticker 2018-02



Sticker 2018-03



Sticker 2018-04



Sticker 2018-05



Sticker 2018-06



Sticker 2018-07



Sticker 2018-08



Sticker 2018-09



Sticker 2018-10



Sticker 2018-11



Sticker 2018-12

CALL 800.693.4184 TO PLACE YOUR ORDER TODAY!

CALL TO ORDER: 800.693.4184



Sticker 2018-13



Sticker 2018-17



Sticker 2017-01



Sticker 2017-02



Sticker 2016-01



Sticker 2016-02



Sticker 2016-05



Sticker 2016-06



Sticker 2015-02



Sticker 2015-10



Sticker 2014-01



Sticker 2014-06

All stickers can be customized for your council. 500 per roll with perforation.

SELFIE BOARDS

23" x 32" Landscape or Portrait



RSB 2020-01



RSB 2020-05



RSB 2019-02



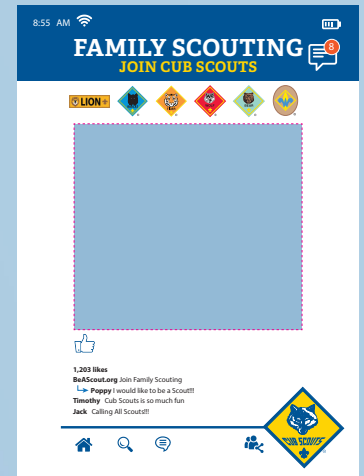
RSB 2019-03



RSB 2019-04



RSB 2019-05



RSB 2018-01

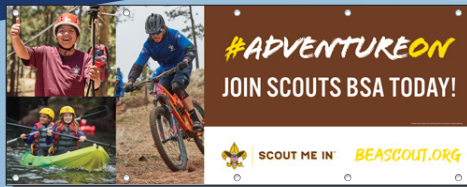
CALL 800.693.4184 TO PLACE YOUR ORDER TODAY!

BANNERS

1 sided or 2 sided, vinyl or mesh



Banner 2022-01



Banner 2022-02



Banner 2021-01



Banner 2021-02



Banner 2020-01



Banner 2020-02



Banner 2020-03



Banner 2020-04



Banner 2019-01



Banner 2019-02



Banner 2019-04



Banner 2019-06



Banner 2019-07



Banner 2017-02



Banner 2017-03



Banner 2017-05



Banner 2017-06



Banner 2017-07

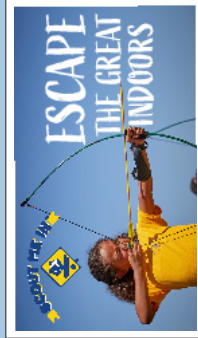
PEER CARDS



Peer 2022-01



Peer 2022-02



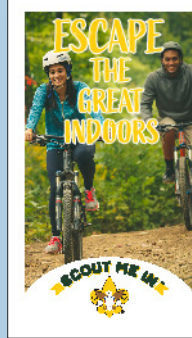
Peer 2021-01



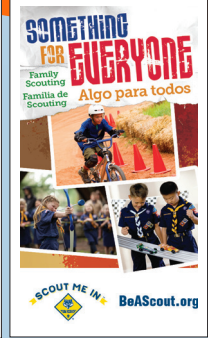
Peer 2021-02



Peer 2021-03



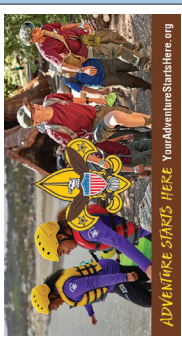
Peer 2021-04



Peer 2020-02



Peer 2020-31



Peer 2020-33



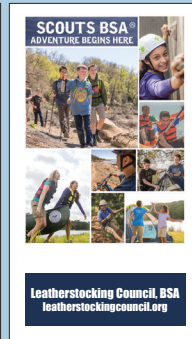
Peer 2019-03



Peer 2019-11



Peer 2019-12



Peer 2019-13



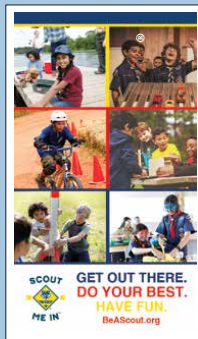
Peer 2019-14



Peer 2019-15



Peer 2019-17



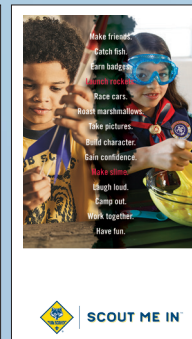
Peer 2019-21



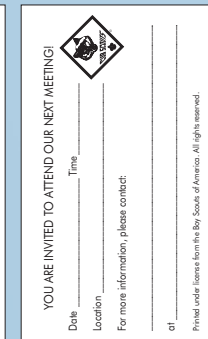
Peer 2018-23



Peer 2018-25



Peer 2018-27



Back of Card

CALL 800.693.4184 TO PLACE YOUR ORDER TODAY!

GIVEAWAYS

CALL FOR PRICING

TEMPORARY TATTOO

This waterproof design is long lasting, easy to apply and removable. Custom designs available to fit your theme.



Hooked on Scouting

Item # Tattoo 2018-01



IT'S "REEL" FUN!

Item # Tattoo 2018-02



Item # Tattoo 2018-03



Item # Tattoo 2017-01



Item # Tattoo 2017-02



Item # Tattoo 2017-03



Item # Tattoo 2020-01



Item # Tattoo 2020-02



BUNGEE ROCKET

Pull back, take aim and let them fly!
These foam rockets are a blast! Superior construction and imprint window.



DEBOSSED BRACELET

Our awareness bracelets are a highly customizable product, providing you with an effective and cost efficient promotional product that stands out.



GLOW IN THE DARK PENCIL

Barrel and Eraser Glow in the Dark!!!!



12" FLEXIBLE MOOD RULER

Changes colors with the heat of your hand!
Made in the USA.



LED FLASHLIGHT

3 13/16" w x 1 1/4" h LED Flashlight with push power button on end and wrist strap. 3 AAA batteries included.



PENCIL

This writing implement features a round, wood-cased barrel with a brass-colored ferrule and red eraser.

CALL TO PLACE YOUR
ORDER TODAY!

800-693-4184

PRICE SHEET

RECRUITMENT FLYERS

Full Color, 60lb White Offset
Standard Size 8.5" x 11"

STOCK FLYERS

Available in boxes of 2,000
2,000 qty..... \$0.044 ea.

CUSTOM FLYERS

25,000 qty..... \$0.047 ea.
50,000 qty..... \$0.046 ea.
75,000 qty..... \$0.045 ea.
100,000 qty..... \$0.044 ea.

Back imprint available on custom flyers.
\$75 set up fee

RECRUITMENT POSTERS

Full Color, 1-sided print, 100 lb White Gloss Text
Standard Size 17" x 22"

PLEASE CALL FOR STOCK AVAILABILITY

STOCK POSTERS

Available in boxes of 500
500 qty..... \$0.46 ea.
1,000 qty..... \$0.42 ea.
2,000 qty..... \$0.39 ea.

CUSTOM POSTERS

2,000 qty..... \$0.79 ea.
5,000 qty..... \$0.48 ea.

ONBOARDING ENVELOPE

Full Color Size 10" x 13"

5,000 qty..... \$0.94 ea.
10,000 qty..... \$0.64 ea.
15,000 qty..... \$0.53 ea.

POSTCARDS

Call for pricing

Full Color Front, Front Coated Card Stock
Standard Size 8.5" x 5.5"

SELFIE BOARDS

CALL FOR PRICING

Standard Board Size: 23 x 32

BANNERS

CALL FOR PRICING

13 oz. Flex Vinyl or Mesh

- Anti-Mildew
- High Quality UV Ink to resist fading
- Indoor/Outdoor use
- With or without grommets

POLY BAG YARD SIGNS

16" x 26" - 2 Color, 2 Sided

White Polyethylene Opaque Lining

Call for pricing on Corrugated Plastic.

Stands are included with all yard sign orders.

STOCK YARD SIGNS

100 qty..... \$2.75
250 qty..... \$2.70
500 qty..... \$2.60
1,000 qty..... \$2.45

CUSTOM YARD SIGNS

1,000 qty..... \$3.75
2,500 qty..... \$2.65

**Seasonal pricing applies*

PEER CARDS

Full Color Front with black imprint on back
Standard Size 3.5" x 2" cut down and boxed

1,000 qty..... \$149
2,500 qty..... \$291
5,000 qty..... \$522
10,000 qty..... \$935
25,000 qty..... \$1,835

**** 8.5" x 11" perforated sheets are available.**

Please ask for pricing.

BOOKMARKS

Full Color Front with black imprint on back
Standard Size 2.5" x 8.5"

1,000 qty..... \$249
2,500 qty..... \$525
5,000 qty..... \$785
10,000 qty..... \$1,356
25,000 qty..... \$2,354

RECRUITMENT STICKERS

TWO COLOR, 2 INCH

5,000 qty..... \$0.075 ea.
10,000 qty..... \$0.054 ea.
15,000 qty..... \$0.047 ea.
25,000 qty..... \$0.037 ea.

TWO COLOR, 3 INCH

5,000 qty..... \$0.097 ea.
10,000 qty..... \$0.079 ea.
15,000 qty..... \$0.069 ea.
25,000 qty..... \$0.055 ea.

FOUR COLOR, 2 INCH

5,000 qty..... \$0.125 ea.
10,000 qty..... \$0.089 ea.
15,000 qty..... \$0.079 ea.
25,000 qty..... \$0.059 ea.

FOUR COLOR, 3 INCH

5,000 qty..... \$0.190 ea.
10,000 qty..... \$0.143 ea.
15,000 qty..... \$0.119 ea.
25,000 qty..... \$0.090 ea.

BROCHURES

100# Matte, Folded to 4:x9", Full Color

6 panel - 12"x9"

2,500 qty..... 0.62 ea.
5,000 qty..... 0.39 ea.
10,000 qty..... 0.26 ea.
15,000 qty..... 0.23 ea.
20,000 qty..... 0.21 ea.

8 panel - 16"x9"

2,500 qty..... 0.82 ea.
5,000 qty..... 0.48 ea.
10,000 qty..... 0.31 ea.
15,000 qty..... 0.25 ea.
20,000 qty..... 0.22 ea.

Call for additional sizes.

**Prices are subject to change. Some items noted seasonal pricing may increase during off peak times.*

CALL 800.693.4184 TO PLACE YOUR ORDER TODAY!

