

# ARE YOU READY FOR 2020 RECRUITMENT SEASON?

Visit our website

[www.ImageGroupINK.com](http://www.ImageGroupINK.com)

for more design options or call

**800.693.4184**

## Recruitment Resources

- Yard Signs
- Stickers
- Flyers
- Parent Flyers
- Postcards
- Posters
- Billboards
- Banners
- Selfie Boards
- Peer Cards
- Tattoos
- Bookmarks
- Activity Sheets
- Direct Mailing Services
- EZ Up Tents
- Onboarding Envelopes

## Year-Round Marketing

- FOS™ Brochures
- Annual Reports
- Direct Mail
- Newsletters
- Camp Brochures
- Stationery
- Eagle Scout Invitations

## Advertising Specialty

- Embroidered Wearables
- Donor Recognition Gifts
- Pens
- Pencils
- Wristbands
- Survival Tools
- Bags
- Temporary Tattoos
- Much more

**Image**  
**GROUP.ink™**

# TOP SELLERS

Flyer 2018-08



Flyer 2018-23



Flyer 2018-27



Flyer 2019-01



## About Image Group INK

Image Group Ink has been in the printing business since 1992 and has served Boy Scout councils for many years. As we have grown and expanded into other markets, we still strive to maintain our small business approach to customer service. We offer commercial offset printing, logo and graphic design, advertising specialties, and mailing/fulfillment. We are appreciative of our business association with the Boy Scouts of America® and look forward to serving your marketing and commercial printing needs.

### Coming Soon: New Name, New Look



In 2020, we will introduce Image Group Creative Solutions, a full-service creative marketing agency, that helps companies build innovative brands and boost sales through results-driven campaigns, digital marketing and advertising. With branding and strategy at our core, we will fully evaluate where you are today to create highly targeted, cost-effective marketing initiatives that get you to your goal.

*Powered by Image Group INK*



### Official BSA Licensee

We specialize in Non-Profit organizations and are proud of our relationship with Boy Scouts of America. We have serviced the majority of their councils for over 14 years!

### ASI Member

As members of the Advertising Specialty Institute we are able to stay on top of the most up to date promotional products on the market. With this affiliation we are able to offer top products at competitive prices.





# WHAT'S NEW?

## Customizable General Information Brochures

GICS 2020-01



GISBSA 2020-02



**Don't Wait!**  
Call today for a quote!  
800.693.4184

# POLY BAG YARD SIGNS

16" x 26", 2 colors, 2 sided



Item # YARD A



Item # YARD B (Spanish)



Item # YARD B



Item # YARD D



Item # YARD 2013-01



Item # YARD 2013-03



Item # YS 2018-01



Item # YS 2018-03



Item # YS 2018-04



Item # YS 2018-05



Item # YS 2018-06



Item # YS 2019-01





Item # YS 2019-02



Item # YS 2019-03



Item # YS 2019-04



Item # YS 2019-05



Item # YS 2019-06



Item # YS 2019-07



Item # YS 2020-01



Item # YS 2020-02

# CORRUGATED YARD SIGNS

Customization corrugated signs to match your councils recruitment theme



YS 2020-03



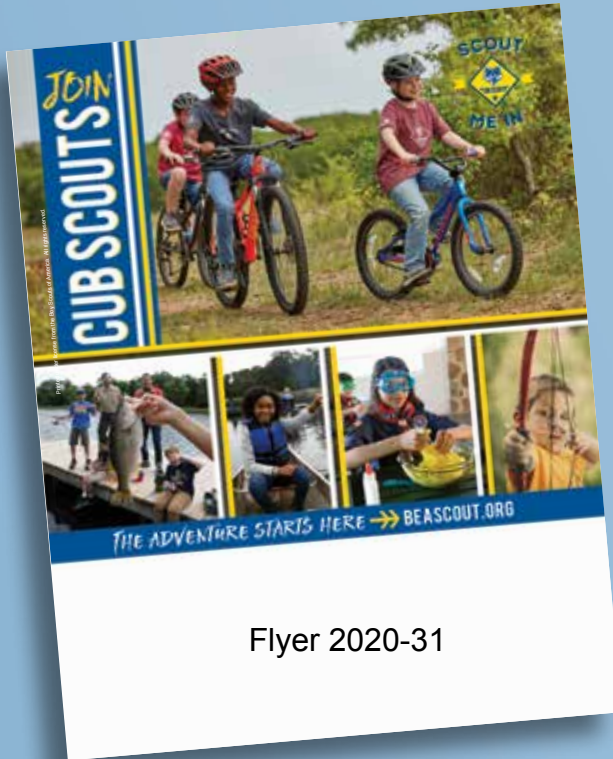
YS 2020-04

**Great for all  
Scouting events**

- Popcorn Sales
- Community Service
- Fundraisers

# WHAT'S NEW?

Don't forget posters and half sizes flyers.  
Both are available for each design.



Flyer 2020-31



Flyer 2020-01



Flyer 2020-02



Flyer 2020-03



Flyer 2020-04



Flyer 2020-05



Flyer 2020-06

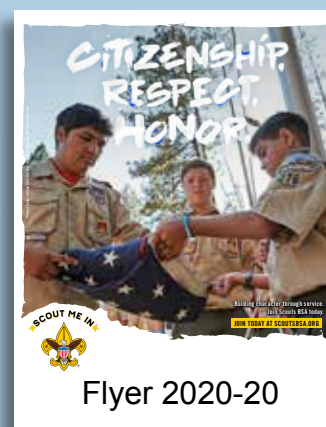
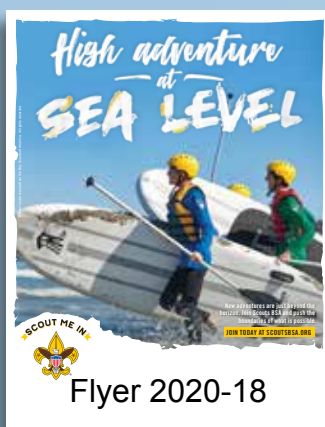


Flyer 2020-07



Flyer 2020-08







Flyer 2020-21



Flyer 2020-22



Flyer 2020-23



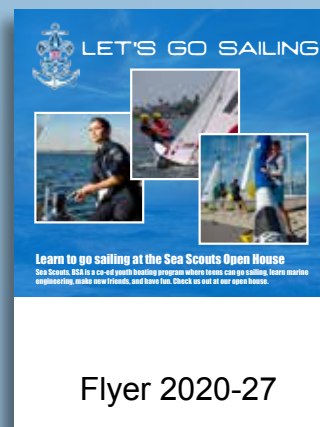
Flyer 2020-24



Flyer 2020-25



Flyer 2020-26



Flyer 2020-27



Flyer 2020-28



Flyer 2020-29



Flyer 2020-30



Flyer 2020-31



Flyer 2020-32



# POPULAR FLYERS

Don't forget posters and half sizes flyers.  
Both are available for each design



Flyer 2017-01



Flyer 2018-07



Flyer 2018-09



Flyer 2018-32  
Bilingual



Flyer 2019-04



Flyer 2019-06



Flyer 2019-13



Flyer 2019-17



Flyer 2019-24

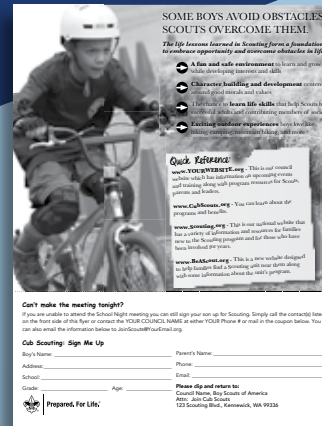
VISIT WEBSITE FOR MORE DESIGN OPTIONS: [WWW.IMAGEGROUPINK.COM](http://WWW.IMAGEGROUPINK.COM) CALL 800.693.4184

# BACK IMPRINT

Council customization available. **FREE**  
Back imprint with custom flyer orders.



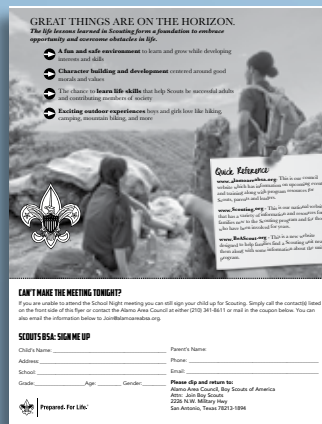
Back 2017-01



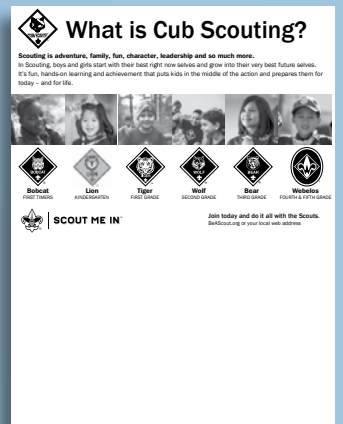
Back 2017-05



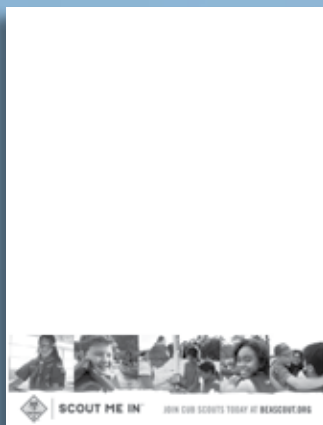
Back 2018-03



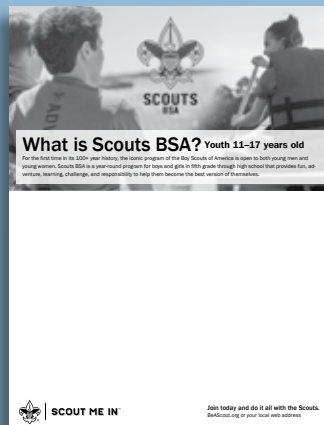
Back 2019-01



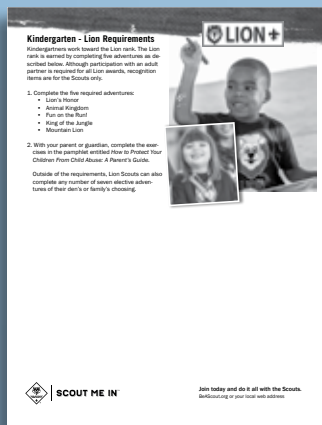
Back 2019-02



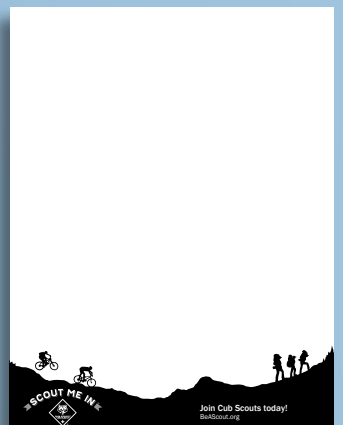
Back 2019-03



Back 2019-04



Back 2019-05



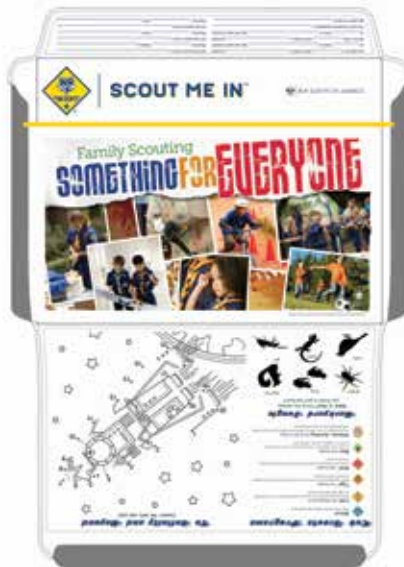
Back 2019-06



# ONBOARDING ENVELOPES



OBE 2019-01



OBE 2019-02



OBE 2019-03



OBE 2019-05



OBE 2019-06



OBE 2019-07

*Council customization available for non-stock. Ask your Sales Rep which designs are available as stock.*

# STICKERS



Sticker 2018-01



Sticker 2018-02



Sticker 2018-03



Sticker 2018-04



Sticker 2018-05



Sticker 2018-06



Sticker 2018-07



Sticker 2018-08



Sticker 2018-09



Sticker 2018-10



Sticker 2018-11



Sticker 2018-12



# CALL TO ORDER: 800.693.4184



Sticker 2018-15



Sticker 2018-16



Sticker 2018-17



Sticker 2019-01



Sticker 2019-02



Sticker 2019-03



Sticker 2019-04



Sticker 2019-05



Sticker 2019-06



Sticker 2019-07



Sticker 2019-08



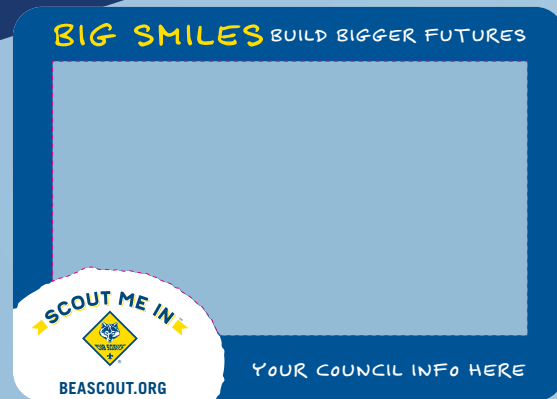
Sticker 2019-09

# SELFIE BOARDS

23" x 32" Landscape or Portrait



RSB 2020-06



RSB 2019-01



RSB 2019-02



RSB 2020-05

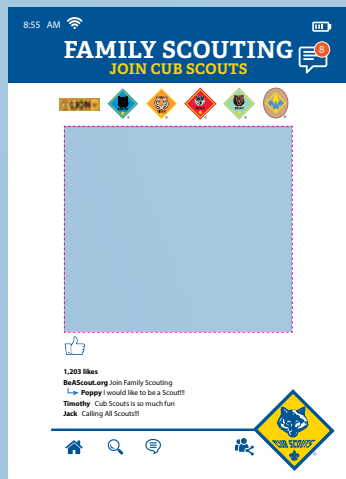


RSB 2020-02



# SELFIE BOARDS ARE A BIG HIT WITH THE YOUTH.

Pick a design below or create a custom design with our designer to fit your recruitment theme or program. **Get your Quote Today! 800-693-4184**



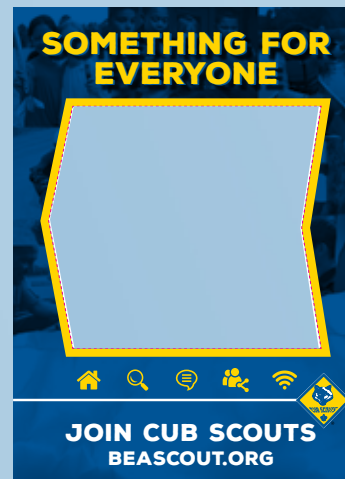
RSB 2018-01



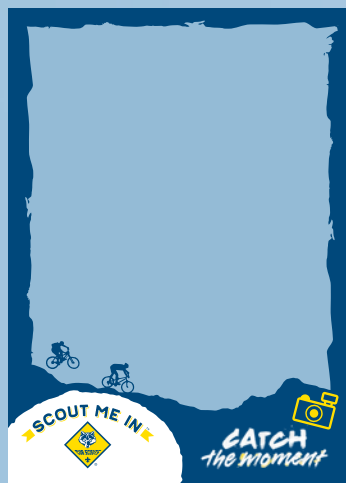
RSB 2019-03



RSB 2019-04



RSB 2019-05



RSB 2019-06



RSB 2020-01



RSB 2020-03



RSB 2020-04

VISIT WEBSITE FOR MORE DESIGN OPTIONS: [WWW.IMAGEGROUPINK.COM](http://WWW.IMAGEGROUPINK.COM) CALL 800.693.4184

# BANNERS



Banner 2017-02



Banner 2017-03



Banner 2017-04



Banner 2017-05



Banner 2017-06



Banner 2017-07



Banner 2019-01



Banner 2019-02



Banner 2019-03



Banner 2019-04



Banner 2019-05



Banner 2019-06



Banner 2019-07



Banner 2020-01



Banner 2020-01



Banner 2020-02



Banner 2020-03



Banner 2020-04

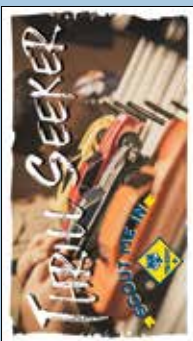


VISIT WEBSITE FOR MORE  
PEER CARDS AND BOOKMARK DESIGNS

# PEER CARDS



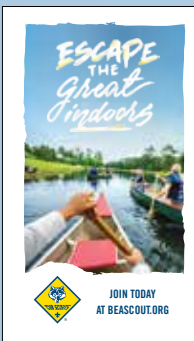
Peer 2018-23



Peer 2018-25



Peer 2019-01



Peer 2019-02



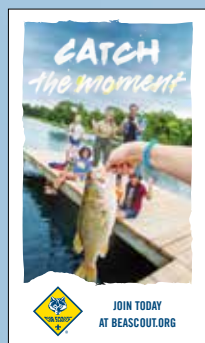
Peer 2019-03



Peer 2019-04



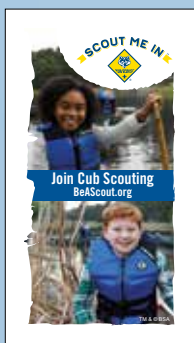
Peer 2019-05



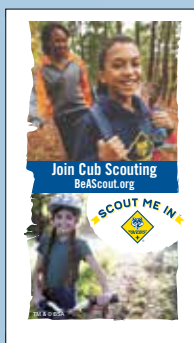
Peer 2019-06



Peer 2019-07



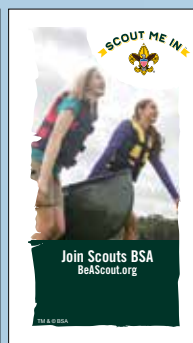
Peer 2019-11



Peer 2019-12



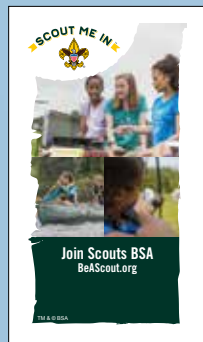
Peer 2019-13



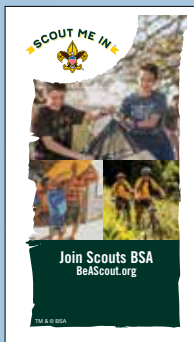
Peer 2019-14



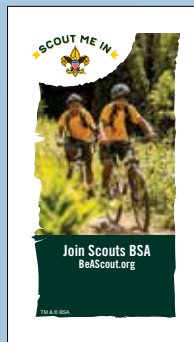
Peer 2019-15



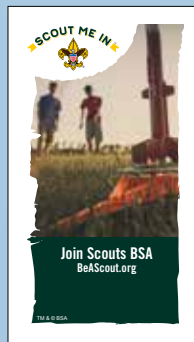
Peer 2019-16



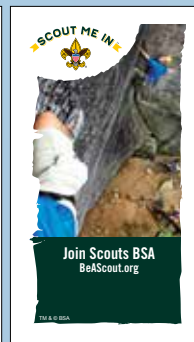
Peer 2019-17



Peer 2019-18



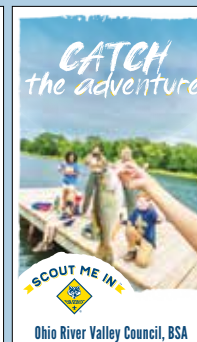
Peer 2019-19



Peer 2019-20



Peer 2019-21



Peer 2019-51

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# GIVEAWAYS

CALL FOR PRICING

## TEMPORARY TATTOO

This waterproof design is long lasting, easy to apply and removable. Custom designs available to fit your theme.



Hooked on Scouting

Item # Tattoo 2018-01



IT'S "REEL" FUN!

Item # Tattoo 2018-02



Item # Tattoo 2018-03



Item # Tattoo 2017-01



Item # Tattoo 2017-02



Item # Tattoo 2017-03



Item # Tattoo 2020-01



Item # Tattoo 2020-02



## BUNGEE ROCKET

Pull back, take aim and let them fly!  
These foam rockets are a blast! Superior construction and imprint window.



## DEBOSSED BRACELET

Our awareness bracelets are a highly customizable product, providing you with an effective and cost efficient promotional product that stands out.



## GLOW IN THE DARK PENCIL

Barrel and Eraser Glow in the Dark!!!!



## 12" FLEXIBLE MOOD RULER

Changes colors with the heat of your hand!  
Made in the USA.



## LED FLASHLIGHT

3 13/16" w x 1 1/4" h LED Flashlight with push power button on end and wrist strap. 3 AAA batteries included.



## PENCIL

This writing implement features a round, wood-cased barrel with a brass-colored ferrule and red eraser.

*Don't Wait!*  
Place your order early to  
avoid rush fees!



# PRICE SHEET

## RECRUITMENT FLYERS

Full Color, 50lb White Offset  
Standard Size 8.5" x 11"

### STOCK FLYERS

Available in boxes of 2,500

2,500 qty..... \$0.025 ea.

### CUSTOM FLYERS

15M qty..... \$0.033 ea.

25M qty..... \$0.030 ea.

50M qty..... \$0.028 ea.

75M qty..... \$0.027 ea.

100M qty..... \$0.026 ea.

FREE Back Imprint on custom flyers

## RECRUITMENT POSTERS

Full Color, 1-sided print, 100 lb White Gloss Text  
Standard Size 17" x 22"

PLEASE CALL FOR STOCK AVAILABILITY

### STOCK POSTERS

Available in boxes of 500

5C qty..... \$0.44 ea.

1M qty..... \$0.40 ea.

2M qty..... \$0.31 ea.

### CUSTOM POSTERS

2M qty..... \$0.48 ea.

5M qty..... \$0.30 ea.

## ONBOARDING ENVELOPE

Full Color Size 10" x 13"

Stock (min. 2,500)..... \$0.30 ea.

5M qty..... \$0.58 ea.

10M qty..... \$0.39 ea.

15M qty..... \$0.36 ea.

*\*Seasonal pricing applies*

## POSTCARDS

*Call for pricing*

Full Color Front, Front Coated Card Stock

Standard Size 8.5" x 5.5"

## SELFIE BOARDS

CALL FOR PRICING

Standard Board Size: 23 x 32

## BANNERS

CALL FOR PRICING

13 oz. Flex Vinyl

- Anti-Mildew
- High Quality UV Ink to resist fading
- Indoor/Outdoor use
- With or without grommets

## POLY BAG YARD SIGNS

16" x 26" - 2 Color, 2 Sided

White Polyethylene Opaque Lining

***Call for pricing on Corrugated Plastic.***

Stands are included with all yard sign orders.

### STOCK YARD SIGNS

100 qty..... \$2.60

250 qty..... \$2.50

500 qty..... \$2.40

1,000 qty..... \$2.30

### CUSTOM YARD SIGNS

500 qty..... \$2.95

1,000 qty..... \$2.75

*\*Seasonal pricing applies*

## PEER CARDS

Full Color Front with black imprint on back

Standard Size 3.5" x 2" cut down and boxed

1,000..... \$125

2,500..... \$265

5,000..... \$475

10,000..... \$850

25,000..... \$1,625

*\*\* 8.5" x 11" perforated sheets are available.*

***Please ask for pricing***

## BOOKMARKS

Full Color Front with black imprint on back

Standard Size 2.5" x 8.5"

1,000..... \$145

2,500..... \$295

5,000..... \$525

10,000..... \$945

25,000..... \$1,725

## RECRUITMENT STICKERS

### TWO COLOR, 2 INCH

5M..... \$0.069 ea.

10M..... \$0.049 ea.

15M..... \$0.039 ea.

25M..... \$0.035 ea.

### TWO COLOR, 3 INCH

5M..... \$0.089 ea.

10M..... \$0.069 ea.

15M..... \$0.059 ea.

25M..... \$0.045 ea.

### FOUR COLOR, 2 INCH

5M..... \$0.159 ea.

10M..... \$0.089 ea.

15M..... \$0.069 ea.

25M..... \$0.055 ea.

### FOUR COLOR, 3 INCH

5M..... \$0.179 ea.

10M..... \$0.119 ea.

15M..... \$0.099 ea.

25M..... \$0.075 ea.

## BROCHURES

100# Matte, Folded to 4:x9", Full Color

### 6 panel - 12"x9"

2.5M..... 0.56 ea.

5M..... 0.33 ea.

10M..... 0.21 ea.

15M..... 0.18 ea.

20M..... 0.15 ea.

### 8 panel - 16"x9"

2.5M..... 0.59 ea.

5M..... 0.37 ea.

10M..... 0.25 ea.

15M..... 0.21 ea.

20M..... 0.18 ea.

Call for additional sizes

**C=Hundred M=Thousand**

*\*Prices are subject to change. Some items noted seasonal pricing may increase during off peak times.*

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**Image**  
**GROUP.Ink™**

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