

**Longs Peak Council  
Boy Scouts of America**  
2215 23rd Ave.  
Greeley, CO 80632

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Columbia, SC  
Permit #535



**Boy Scouts of America**  
**LONGS PEAK**  
**— COUNCIL —**



**2018 Annual Report**

**A Message from our Council Key Three**

The Longs Peak Council Key Three are pleased to present to you, our partners and shareholders in youth development our 2018 Annual Report.

Thank you for your generous financial support of Scouting in northern Colorado, southern Wyoming and western Nebraska. It takes time, talent and treasures from thousands of volunteers and supporters like you to provide the Scouting program to the youth of our communities.

There are a dozen reasons why the Boy Scouts of America is the premier youth-serving organization in the country and right here in the Longs Peak Council. Scouts are Trustworthy, Loyal, Helpful, Friendly, Courteous, Kind, Obedient, Cheerful, Thrifty, Brave, Clean and Reverent.

**At the Longs Peak Council, our mission is:** "To develop character, integrity and leadership in youth through quality programs, outdoor experiences, and service to community."

**It is our vision:** "To prepare today's youth for future success."

We invite you to spend some time reviewing our 2018 Annual Report to see how the Longs Peak Council is making a meaningful impact in the lives of young people of our community.

On behalf of our Board of Directors, volunteer scout leaders, and over 9,700 youth members, we thank you for your investment in our Scouting programs. Your involvement provides our community with future leaders, informed citizens, and provides young people with the tools they need to become successful in life.

Again, thanks for your investment in Scouting. Your role is vital to the success of the youth in our community and the entire Scouting program and we hope you will continue to support us.



Yours in Scouting,

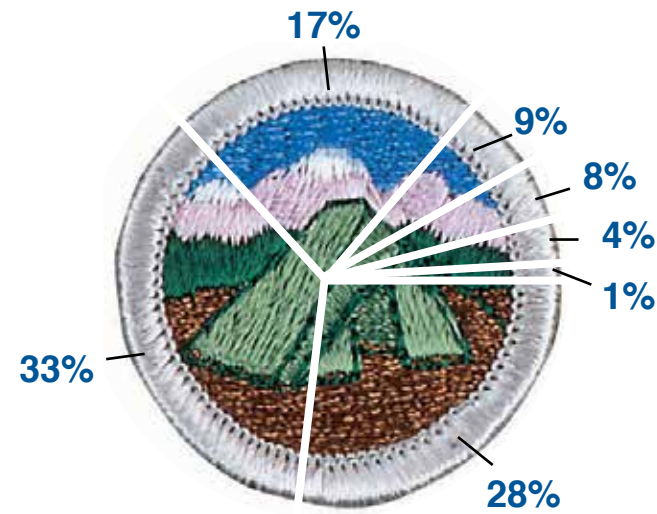
**William "Bill" Emslie**  
Council President

**Ed Gosnell**  
Council Commissioner

**John L. Coleman, Jr.**  
Scout Executive/CEO

# 2018 Income and Expenses

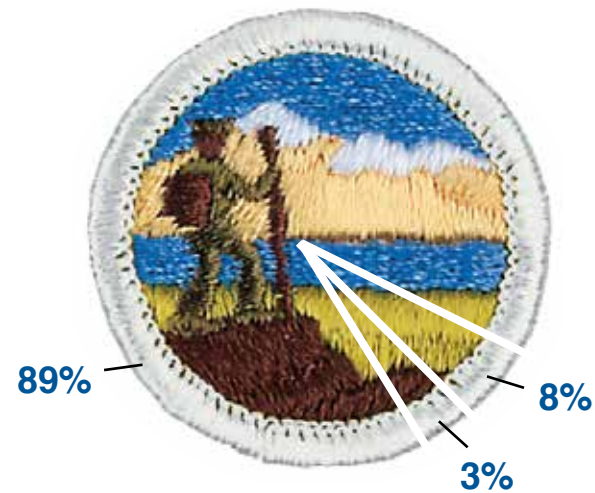
## HOW WE ARE FUNDED



- 1% United Way
- 4% Supply Sales
- 8% Endowment
- 9% Other Revenue
- 17% Product Sales
- 28% Camping/Activity
- 33% Investment in Character and Leadership/Foundations/Special Events

**TOTAL INCOME: \$3,043,642**

## HOW WE INVEST IN YOUNG PEOPLE



- 89% Program Services
- 8% Fundraising
- 3% Administration

**TOTAL EXPENSES: \$3,025,990**

**INCREASE IN NET ASSETS: \$17,652**

\*2018 unaudited financials

# Youth Programs

## Cub Scouts

Cub Scouting is a family and home centered program for youth in kindergarten through fifth grades. Cub Scouting's emphasis is on quality, age-appropriate programs delivered at the neighborhood level.



## Scouts BSA

Scouts BSA is for youth ages 11 to 17 and designed to achieve the aims of Scouting through a vigorous outdoor program and peer-group leadership that builds character, independence, and values in young people.



## Venturing

Venturing is a program for young men and women ages 13 to 20. It includes challenging, high-adventure activities giving teenagers an opportunity to learn and grow in a fun, supportive environment.



## Learning for Life

Learning for Life is a co-ed, school-based program for youth in grades K through 12. The program brings students outdoors to experience personal growth and learn about the world around them.



## Exploring

Exploring is a division of Learning for Life that offers co-ed programs for teenagers focused on learning about specific career interests with local businesses, professionals, and industry leaders.



# Longs Peak Council Leadership

## Executive Board

**William "Bill" Emslie**  
Council President

**Ed Gosnell**  
Council Commissioner

**John L. Coleman, Jr.**  
Scout Executive/CEO

## Officers

**Joseph Bodine, Esq.**  
Legal Counsel

**Gregory C. Dyekman, Esq.**  
Legal Counsel

**Bob Urquidi**  
Treasurer

**John "Jack" Hess, Ph.D**  
Nominating

**Frank Ramirez**  
Marketing

**Gary Crum**  
Strategic

**John Carroll**  
Finance & Endowment

**Ret. Major General  
Craig Rasmussen**  
Program

## Board of Directors

- Matt Anderson
- Matt Behrends
- Dr. Roger Billica
- Tamara Byrd
- Harry Devereaux
- Mary Donaldson
- Dr. George Garmany
- Dr. Donald Gentry
- Pamela S. Harrington
- Margo Karsten
- William G. Kaufman, Esq

- Brian Kelleghan
- Reverend Bryson Lillie
- Mike Moniz
- Flint Mulder
- Steven W. Olsen, Esq.
- Dr. Deirdre M. Pilch
- Matt Putman
- Luis Ramirez
- James Reese
- William Reichenberg
- Chris Richmond

- Kevin Sandberg
- Ron Schneider
- Masoud Shirazi
- Laurie Steele
- Dr. George E. Stevens
- Stephen Tebo
- Robert Tointon
- Robert Unfug
- Dr. Thom Van Boskirk
- Brian Weinmaster
- Bill Willingham

## District Chairs

**Craig Conley**  
Bighorn District

**Tony Young**  
Frontier District

**Vacant**  
Golden Plains District

**Larry Weatherford**  
High Altitude District

**Ron Moore**  
Tri-Trails District

**Dan Snyder**  
Wapiti District

**Kyle Sievers**  
Youth Member

