

ARE YOU READY FOR 2022 RECRUITMENT SEASON?

CALL TO PLACE YOUR
ORDER TODAY!

800-693-4184

Recruitment Resources

- Yard Signs
- Stickers
- Flyers
- Parent Flyers
- Postcards
- Posters
- Billboards
- Banners
- Selfie Boards
- Peer Cards
- Tattoos
- Bookmarks
- Activity Sheets
- Direct Mailing Services
- EZ Up Tents
- Onboarding Envelopes

Year-Round Marketing

- FOS™ Brochures
- Annual Reports
- Direct Mail
- Newsletters
- Camp Brochures
- Stationery
- Eagle Scout Invitations

Advertising Specialty

- Embroidered Wearables
- Donor Recognition Gifts
- Pens
- Pencils
- Wristbands
- Survival Tools
- Bags
- Temporary Tattoos
- Much more

About Image Group INK

Image Group Ink has been in the printing business since 1992 and has served Boy Scout councils for many years. As we have grown and expanded into other markets, we still strive to maintain our small business approach to customer service. We offer commercial offset printing, logo and graphic design, advertising specialties, and mailing/fulfillment. We are appreciative of our business association with the Boy Scouts of America® and look forward to serving your marketing and commercial printing needs.

New Name, New Look



In 2021, we introduced Image Group Creative Solutions, a full-service creative marketing agency, that helps companies build innovative brands and boost sales through results-driven campaigns, digital marketing and advertising. With branding and strategy at our core, we will fully evaluate where you are today to create highly targeted, cost-effective marketing initiatives that get you to your goal.

Powered by Image Group INK



OFFICIALLY
LICENSED

Official BSA Licensee

We specialize in Non-Profit organizations and are proud of our relationship with Boy Scouts of America. We have serviced the majority of their councils for over 14 years!

ASI Member

As members of the Advertising Specialty Institute we are able to stay on top of the most up to date promotional products on the market. With this affiliation we are able to offer top products at competitive prices.



SPECIALTY SIGNAGE

Customizable



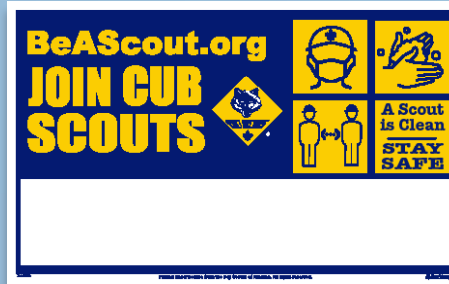
* See more options on pages 20 & 21.

POLY BAG YARD SIGNS

16" x 26", 2 colors, 2 sided



YS 2021-01



YS 2021-02



YS 2021-03



YS 2020-01



YS 2020-02



YS 2020-10



YS 2020-12



YS 2019-01 - **STOCK**



YS 2019-02



YS 2019-03



YS 2019-04 - **STOCK**



YS 2019-06

All stock options are marked. Custom designs also available.



YS 2019-07



YS 2018-03



YS 2018-06



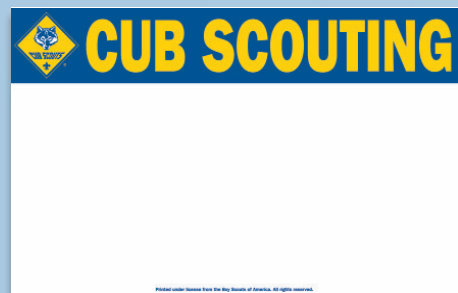
YS 2016-02



YS 2018-01



YS 2018-04



YS 2017-01



YS 2014-03

CORRUGATED YARD SIGNS

18" x 24"
Full color, 1 sided or 2 sided



YS 2020-03



YS 2020-04



YS 2020-08

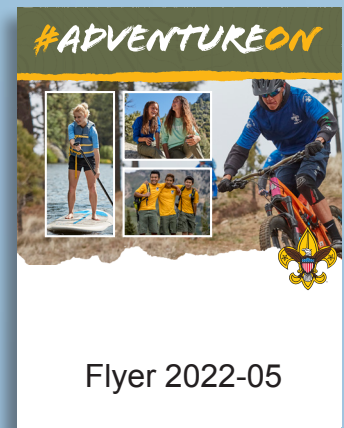
Great for all
Scouting events

- Popcorn Sales
- Community Service
- Fundraisers

CALL 800.693.4184 TO PLACE YOUR ORDER TODAY!

FLYERS

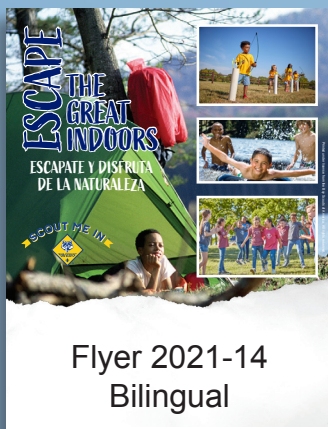
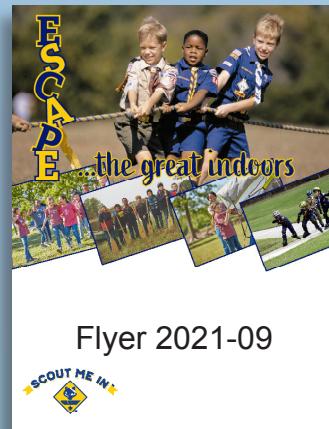
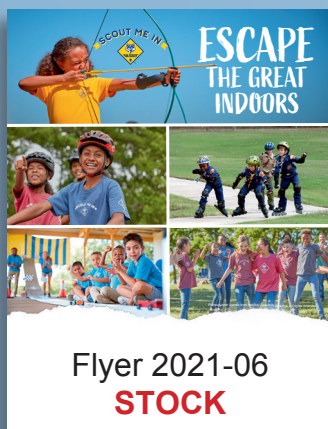
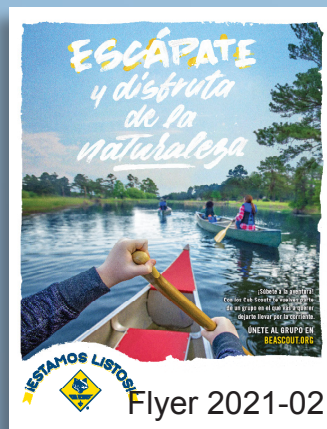
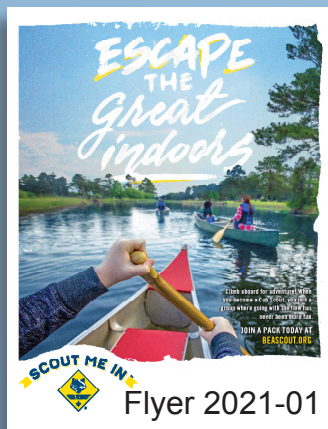
Don't forget posters and half size flyers.
Both are available for each design.

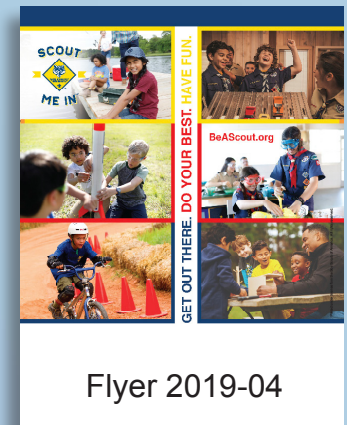
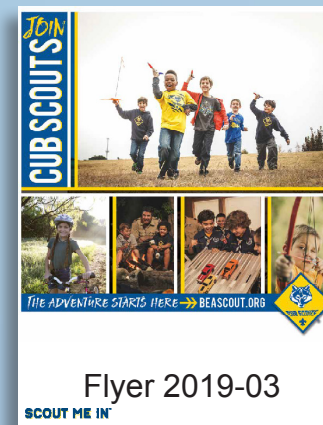
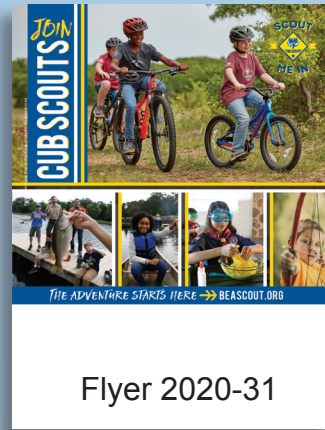


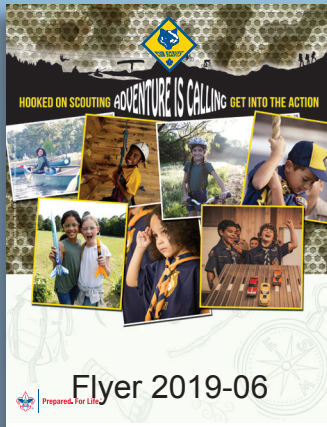
All stock options are marked. Custom designs also available.



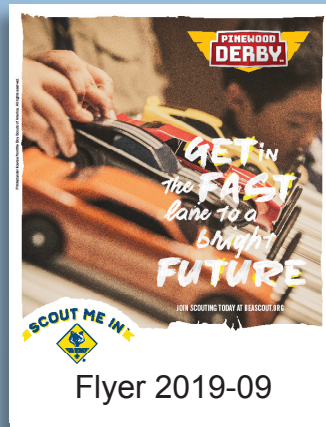
CALL 800.693.4184 TO PLACE YOUR ORDER TODAY!



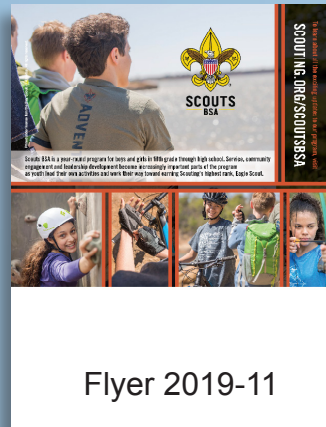




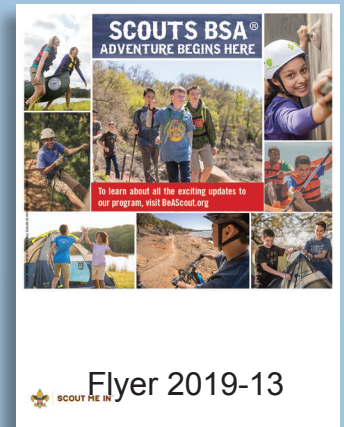
Flyer 2019-06



Flyer 2019-09



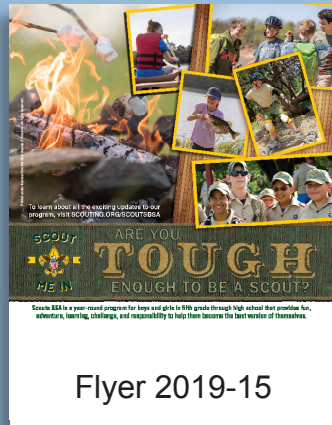
Flyer 2019-11



Flyer 2019-13



Flyer 2019-14



Flyer 2019-15



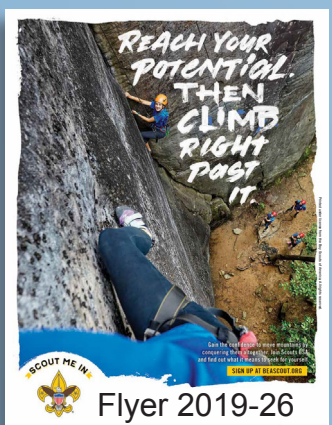
Flyer 2019-17



Flyer 2019-20



Flyer 2019-24



Flyer 2019-26



Flyer 2018-07



Flyer 2018-08



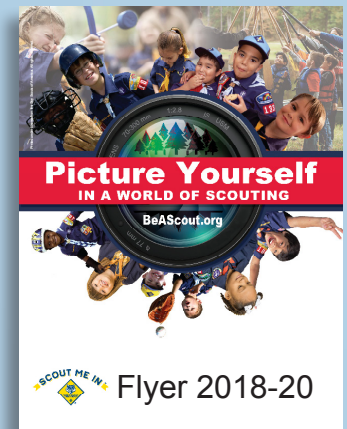
Flyer 2018-09



Flyer 2018-10



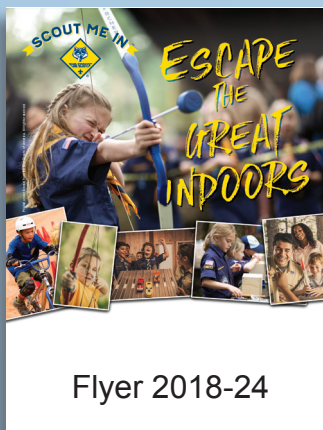
Flyer 2018-14



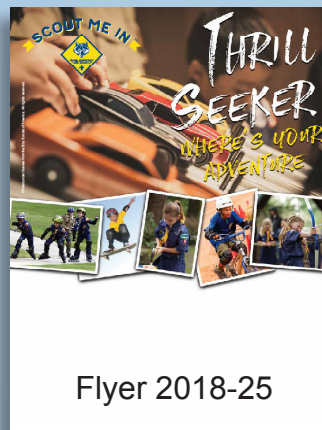
Flyer 2018-20



Flyer 2018-23



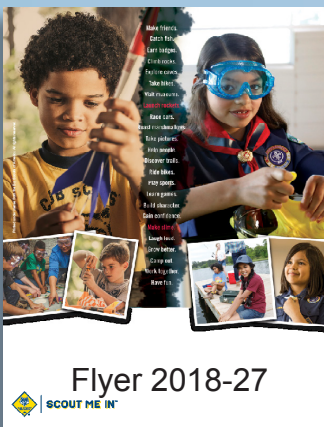
Flyer 2018-24



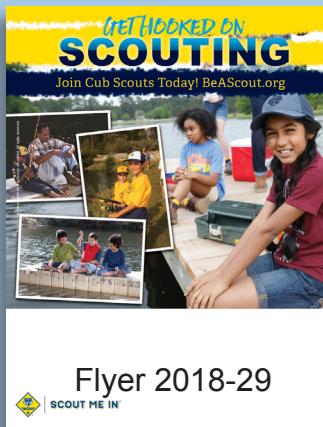
Flyer 2018-25



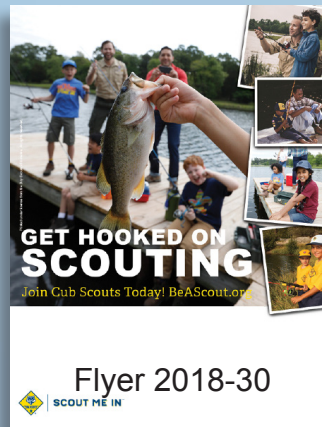
Flyer 2018-26
Bilingual



Flyer 2018-27



Flyer 2018-29



Flyer 2018-30



Flyer 2018-32
Bilingual

BACK IMPRINT

Back imprint available with custom flyer orders.

The Cub Scouting Program
The Cub Scouting program is a year-around program that boys and girls can join at anytime. It's flexible enough to work with other programs that you may also be involved in.

Lions (Kindergartners)
Kindergartners and their parents work together in activities that are age-appropriate and fun.

Bobcat
First-time Scouts, before advancement.

Tiger (1st Grade)
Youth and parents work one on one with other families to prepare Scout for Cub Scouting.

Wolf (2nd Grade)
Learn new hobbies and teach skills that will be useful during Scouting years.

Bear (3rd Grade)
Scouts meet regularly in small groups to work on projects. Uniforms, badges, games, sports, and fun!

Webeles Scouting (4th & 5th Grades)
Scouts prepare to join a Boy Scout troop while learning outdoor skills and participating in many adventures.

Backyard Jungle
What is that? Circle the animals you find in your backyard!

spider, frog, owl, bird, lizard, ant

Astronomy
Prepared. For Life!

Quick Reference
www.YOURWEBSITE.org - This is our council website which has information on upcoming events and training along with program resources for Scouts, parents and leaders.

www.CubScouts.org - You can learn about the programs and benefits.

www.Scouting.org - This is our national website that has a variety of information and resources for families new to the Scouting program and for those who have been involved for years.

www.BeAScout.org - This is a new website designed to help families find a Scouting unit near them along with some information about the unit's program.

Can't make the meeting tonight?
If you are unable to attend the School Night meeting you can still sign your child up for Scouting. Simply call the contact listed on the front side of this flyer or contact the YOUR COUNCIL NAME at either YOUR PHONE # or mail in the coupon below. You can also email the information below to: JoinScouts@YourEmail.org.

Cub Scouting: Sign Me Up
Child 1's Name: _____ Gender: _____ Parent's Name: _____
School: _____ Phone: _____
Grade: _____ Age: _____ Email: _____
Child 2's Name: _____
School: _____
Grade: _____ Age: _____

Please clip and return to:
Council Name, Boy Scouts of America
Attn: Join Cub Scouts
123 Scouting Blvd., Kennewick, WA 99336

Back 2017-01

GREAT THINGS ARE ON THE HORIZON.
The life lessons learned in Scouting form a foundation to enhance opportunity and overcome obstacles in life.

- A fun and safe environment to learn and grow while developing interests and skills.
- Character building and development around great morals and values.
- The chance to learn life skills that help them be successful adults and contributing members of society.
- Exciting outdoor experiences that give them the hiking, camping, mountain climbing, and more.

Quick Reference
www.YOURWEBSITE.org - This is our council website which has information on upcoming events and training along with program resources for Scouts, parents and leaders.

www.CubScouts.org - You can learn about the programs and benefits.

www.Scouting.org - This is our national website that has a variety of information and resources for families new to the Scouting program and for those who have been involved for years.

www.BeAScout.org - This is a new website designed to help families find a Scouting unit near them along with some information about the unit's program.

Can't make the meeting tonight?
If you are unable to attend the School Night meeting you can still sign your child up for Scouting. Simply call the contact listed on the front side of this flyer or contact the YOUR COUNCIL NAME at either (202) 341-5411 or mail in the coupon below. You can also email the information below to: JoinScouts@council.org.

SCOUTS BSA: SIGN UP
Child's Name: _____ Parent's Name: _____
School: _____ Phone: _____
Grade: _____ Age: _____ Email: _____

Please clip and return to:
Council Name, Boy Scouts of America
Attn: Join Cub Scouts
123 Scouting Blvd., Kennewick, WA 99336

Prepared. For Life!

Back 2019-01

What is Scouts BSA? Youth 11-17 years old
You learn to lead in Scouts BSA. Scouts BSA is a year-around program for boys and girls in 11th grade through high school that provides fun, life and leadership, learning, challenges, and opportunities to help them become the best version of themselves.

SCOUT ME IN JOIN CUB SCOUTS TODAY AT BEASCOUT.ORG

Back 2019-03

What is Cub Scouting?
Scouting is adventure, family, fun, character, leadership and so much more. In Scouting, boys and girls start with their best right now values and grow into their very best future selves. It's fun, hands-on learning and achievement that puts kids in the middle of the action and prepares them for today - and for life.

Scout Me In
Join today and do it all with the Scouts. BackScout.org or your local unit address.

Back 2019-02

What is Scouts BSA? Youth 11-17 years old
You learn to lead in Scouts BSA. Scouts BSA is a year-around program for boys and girls in 11th grade through high school that provides fun, life and leadership, learning, challenges, and opportunities to help them become the best version of themselves.

SCOUT ME IN JOIN CUB SCOUTS TODAY AT BEASCOUT.ORG

Back 2019-04

Kindergarten - Lion Requirements
Kindergartners work toward the Lion rank. The Lion rank is earned by completing the adventures in the booklet below. Although participation with an adult partner is required for all Lion ranks, kindergarten items are for the Scouts only.

- Complete the five required adventures:
 - Lion's Mane
 - Animal Kingdom
 - Pat on the Back
 - King of the Jungle
 - Mountain Lion
- With your parent or guardian, complete the activities in the pamphlet entitled Lion to Protect Your Children From Child Abuse: A Parent's Guide.

Outside of the requirements, Lion Scouts can also complete any number of more advanced adventures of their own or family's choosing.

SCOUT ME IN Join today and do it all with the Scouts. BackScout.org or your local unit address.

Back 2019-05

Kindergarten - Lion Requirements
Kindergartners work toward the Lion rank. The Lion rank is earned by completing the adventures in the booklet below. Although participation with an adult partner is required for all Lion ranks, kindergarten items are for the Scouts only.

- Complete the five required adventures:
 - Lion's Mane
 - Animal Kingdom
 - Pat on the Back
 - King of the Jungle
 - Mountain Lion
- With your parent or guardian, complete the activities in the pamphlet entitled Lion to Protect Your Children From Child Abuse: A Parent's Guide.

Outside of the requirements, Lion Scouts can also complete any number of more advanced adventures of their own or family's choosing.

SCOUT ME IN Join today and do it all with the Scouts. BackScout.org or your local unit address.

Back 2019-06

SOME KIDS AVOID OBSTACLES. SCOUTS OVERCOME THEM.
The life lessons learned in Scouting form a foundation to enhance opportunity and overcome obstacles in life.

- A fun and safe environment to learn and grow while developing interests and skills.
- Character building and development around great morals and values.
- The chance to learn life skills that help them be successful adults and contributing members of society.
- Exciting outdoor experiences that give them the hiking, camping, mountain climbing, and more.

Quick Reference
www.YOURWEBSITE.org - This is our council website which has information on upcoming events and training along with program resources for Scouts, parents and leaders.

www.CubScouts.org - You can learn about the programs and benefits.

www.Scouting.org - This is our national website that has a variety of information and resources for families new to the Scouting program and for those who have been involved for years.

www.BeAScout.org - This is a new website designed to help families find a Scouting unit near them along with some information about the unit's program.

Can't make the meeting tonight?
If you are unable to attend the School Night meeting you can still sign your child up for Scouting. Simply call the contact listed on the front side of this flyer or contact the YOUR COUNCIL NAME at either YOUR PHONE # or mail in the coupon below. You can also email the information below to: JoinScouts@yourcouncil.org.

Cub Scouting: Sign Me Up
Child's Name: _____ Gender: _____ Parent's Name: _____
School: _____ Phone: _____
Grade: _____ Age: _____ Email: _____

Please clip and return to:
Council Name, Boy Scouts of America
Attn: Join Cub Scouts
123 Scouting Blvd., Kennewick, WA 99336

Prepared. For Life!

Back 2018-03

SOME BOYS AVOID OBSTACLES. SCOUTS OVERCOME THEM.
The life lessons learned in Scouting form a foundation to enhance opportunity and overcome obstacles in life.

- A fun and safe environment to learn and grow while developing interests and skills.
- Character building and development around great morals and values.
- The chance to learn life skills that help them be successful adults and contributing members of society.
- Exciting outdoor experiences that give them the hiking, camping, mountain climbing, and more.

Quick Reference
www.YOURWEBSITE.org - This is our council website which has information on upcoming events and training along with program resources for Scouts, parents and leaders.

www.CubScouts.org - You can learn about the programs and benefits.

www.Scouting.org - This is our national website that has a variety of information and resources for families new to the Scouting program and for those who have been involved for years.

www.BeAScout.org - This is a new website designed to help families find a Scouting unit near them along with some information about the unit's program.

Can't make the meeting tonight?
If you are unable to attend the School Night meeting you can still sign your son up for Scouting. Simply call the contact listed on the front side of this flyer or contact the YOUR COUNCIL NAME at either YOUR PHONE # or mail in the coupon below. You can also email the information below to: JoinScouts@yourcouncil.org.

Boy's Name: Sign Me Up
Boy's Name: _____ Parent's Name: _____
School: _____ Phone: _____
Grade: _____ Age: _____ Email: _____

Please clip and return to:
Council Name, Boy Scouts of America
Attn: Join Cub Scouts
123 Scouting Blvd., Kennewick, WA 99336

Prepared. For Life!

Back 2017-05

ONBOARDING ENVELOPES



OBE 2022-01



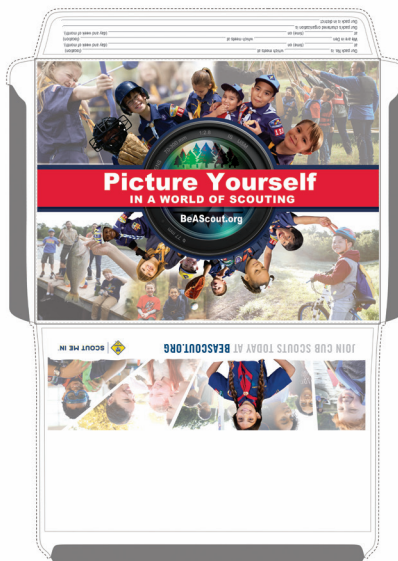
OBE 2019-02



OBE 2019-03



OBE 2019-05



OBE 2019-06



OBE 2019-07

Council customization available for non-stock. Ask your Sales Rep which designs are available as stock.

CALL 800.693.4184 TO PLACE YOUR ORDER TODAY!

STICKERS



Sticker 2022-01



Sticker 2022-02



Sticker 2021-01



Sticker 2021-02



Sticker 2021-03



Sticker 2021-04



Sticker 2020-01



Sticker 2020-02



Sticker 2020-03



Sticker 2019-04



Sticker 2019-05



Sticker 2019-06

CALL TO ORDER: 800.693.4184



Sticker 2018-01



Sticker 2018-02



Sticker 2018-03



Sticker 2018-04



Sticker 2018-05



Sticker 2018-06



Sticker 2018-07



Sticker 2018-08



Sticker 2018-09



Sticker 2018-10



Sticker 2018-11



Sticker 2018-12

CALL 800.693.4184 TO PLACE YOUR ORDER TODAY!

CALL TO ORDER: 800.693.4184



Sticker 2018-13



Sticker 2018-17



Sticker 2017-01



Sticker 2017-02



Sticker 2016-01



Sticker 2016-02



Sticker 2016-05



Sticker 2016-06



Sticker 2015-02



Sticker 2015-10



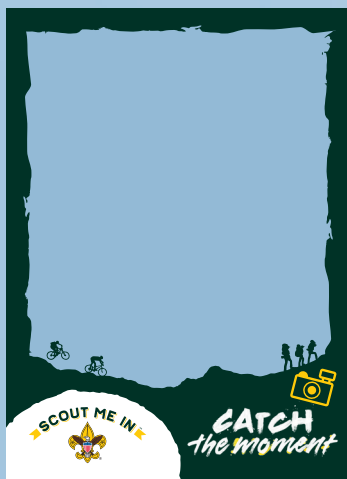
Sticker 2014-01



Sticker 2014-06

SELFIE BOARDS

23" x 32" Landscape or Portrait



RSB 2020-01



RSB 2020-05



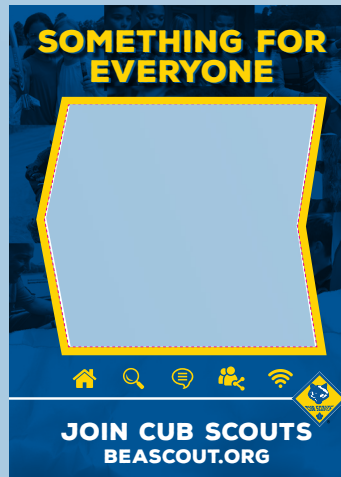
RSB 2019-02



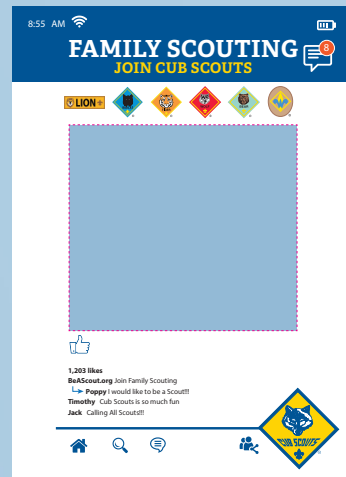
RSB 2019-03



RSB 2019-04



RSB 2019-05



RSB 2018-01

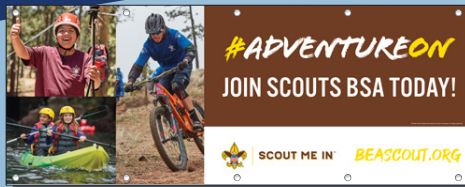
CALL 800.693.4184 TO PLACE YOUR ORDER TODAY!

BANNERS

1 sided or 2 sided, vinyl or mesh



Banner 2022-01



Banner 2022-02



Banner 2021-01



Banner 2021-02



Banner 2020-01



Banner 2020-02



Banner 2020-03



Banner 2020-04



Banner 2019-01



Banner 2019-02



Banner 2019-04



Banner 2019-06



Banner 2019-07



Banner 2017-02



Banner 2017-03



Banner 2017-05



Banner 2017-06



Banner 2017-07

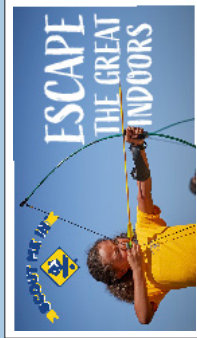
PEER CARDS



Peer 2022-01



Peer 2022-02



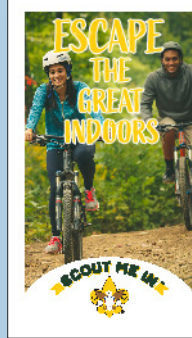
Peer 2021-01



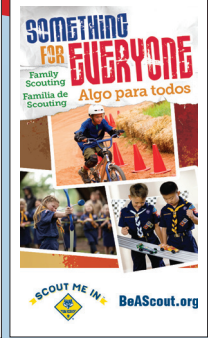
Peer 2021-02



Peer 2021-03



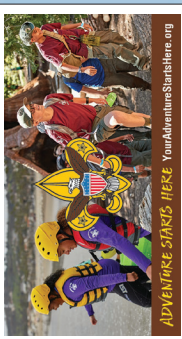
Peer 2021-04



Peer 2020-02



Peer 2020-31



Peer 2020-33



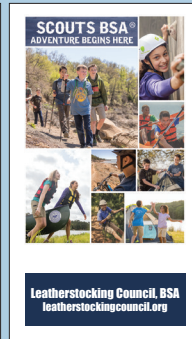
Peer 2019-03



Peer 2019-11



Peer 2019-12



Peer 2019-13



Peer 2019-14



Peer 2019-15



Peer 2019-17



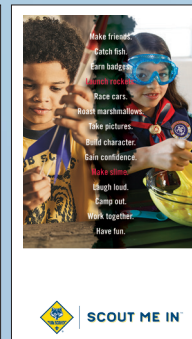
Peer 2019-21



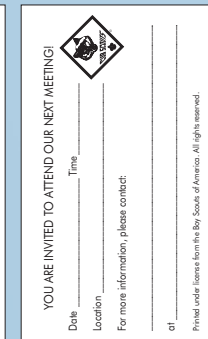
Peer 2018-23



Peer 2018-25



Peer 2018-27



Back of Card

CALL 800.693.4184 TO PLACE YOUR ORDER TODAY!

SPECIALTY SIGNAGE

Customizable

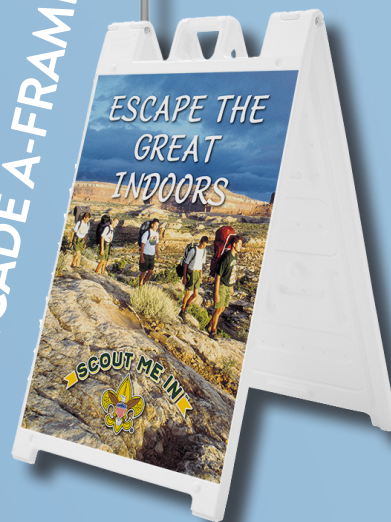
PREMIUM GABLE TENT



CALL 800.693.4184 TODAY!

Let us help you design your
new 2022 recruiting campaign!

SIGNICADE A-FRAME



TRINITY BANNER DISPLAY



Promote Scouting at special events,
schools and local businesses...
banks, restaurants, law offices...the
possibilities are endless!

EUROFIT SANI-STATION
PEDASTAL



TEARDROP SAIL SIGN



VALUE BAG
TOSS GAME



FRAMEWORK BANNER DISPLAY



TABLET STAND



CALL 800.693.4184 TO PLACE YOUR ORDER TODAY!

GIVEAWAYS

CALL FOR PRICING

TEMPORARY TATTOO

This waterproof design is long lasting, easy to apply and removable. Custom designs available to fit your theme.



Hooked on Scouting

Item # Tattoo 2018-01



IT'S "REEL" FUN!

Item # Tattoo 2018-02



Item # Tattoo 2018-03



Item # Tattoo 2017-01



Item # Tattoo 2017-02



Item # Tattoo 2017-03



Item # Tattoo 2020-01



Item # Tattoo 2020-02



BUNGEE ROCKET

Pull back, take aim and let them fly!
These foam rockets are a blast! Superior construction and imprint window.



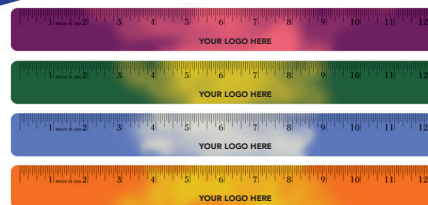
DEBOSSD BRACELET

Our awareness bracelets are a highly customizable product, providing you with an effective and cost efficient promotional product that stands out.



GLOW IN THE DARK PENCIL

Barrel and Eraser Glow in the Dark!!!!



12" FLEXIBLE MOOD RULER

Changes colors with the heat of your hand!
Made in the USA.



LED FLASHLIGHT

3 13/16" w x 1 1/4" h LED Flashlight with push power button on end and wrist strap. 3 AAA batteries included.



PENCIL

This writing implement features a round, wood-cased barrel with a brass-colored ferrule and red eraser.

Don't Wait!
Place your order early to avoid rush fees!

PRICE SHEET

RECRUITMENT FLYERS

Full Color, 60lb White Offset
Standard Size 8.5" x 11"

STOCK FLYERS

Available in boxes of 2,000
2,000 qty..... \$0.042 ea.

CUSTOM FLYERS

25,000 qty..... \$0.045 ea.
50,000 qty..... \$0.044 ea.
75,000 qty..... \$0.043 ea.
100,000 qty..... \$0.042 ea.

Back imprint available on custom flyers.
\$25 set up fee

RECRUITMENT POSTERS

Full Color, 1-sided print, 100 lb White Gloss Text
Standard Size 17" x 22"

PLEASE CALL FOR STOCK AVAILABILITY

STOCK POSTERS

Available in boxes of 500
500 qty..... \$0.44 ea.
1,000 qty..... \$0.40 ea.
2,000 qty..... \$0.31 ea.

CUSTOM POSTERS

2,000 qty..... \$0.65 ea.
5,000 qty..... \$0.43 ea.

ONBOARDING ENVELOPE

Full Color Size 10" x 13"

*Stock (min. 2,500)..... \$0.35 ea.
5,000 qty..... \$0.61 ea.
10,000 qty..... \$0.45 ea.
15,000 qty..... \$0.38 ea.

*Stock pricing available through June 3rd.

POSTCARDS

Call for pricing

Full Color Front, Front Coated Card Stock
Standard Size 8.5" x 5.5"

SELFIE BOARDS

CALL FOR PRICING

Standard Board Size: 23 x 32

BANNERS

CALL FOR PRICING

13 oz. Flex Vinyl or Mesh

- Anti-Mildew
- High Quality UV Ink to resist fading
- Indoor/Outdoor use
- With or without grommets

POLY BAG YARD SIGNS

16" x 26" - 2 Color, 2 Sided

White Polyethylene Opaque Lining

Call for pricing on Corrugated Plastic.

Stands are included with all yard sign orders.

STOCK YARD SIGNS

100 qty..... \$2.60
250 qty..... \$2.50
500 qty..... \$2.40
1,000 qty..... \$2.30

CUSTOM YARD SIGNS

1,000 qty..... \$3.60
2,500 qty..... \$2.55

**Seasonal pricing applies*

PEER CARDS

Full Color Front with black imprint on back
Standard Size 3.5" x 2" cut down and boxed

1,000 qty..... \$137
2,500 qty..... \$291
5,000 qty..... \$522
10,000 qty..... \$935
25,000 qty..... \$1,787

** 8.5" x 11" perforated sheets are available.

Please ask for pricing.

BOOKMARKS

Full Color Front with black imprint on back
Standard Size 2.5" x 8.5"

1,000 qty..... \$159
2,500 qty..... \$324
5,000 qty..... \$577
10,000 qty..... \$1,039
25,000 qty..... \$1,897

RECRUITMENT STICKERS

TWO COLOR, 2 INCH

5,000 qty..... \$0.069 ea.
10,000 qty..... \$0.049 ea.
15,000 qty..... \$0.044 ea.
25,000 qty..... \$0.035 ea.

TWO COLOR, 3 INCH

5,000 qty..... \$0.089 ea.
10,000 qty..... \$0.074 ea.
15,000 qty..... \$0.064 ea.
25,000 qty..... \$0.049 ea.

FOUR COLOR, 2 INCH

5,000 qty..... \$0.125 ea.
10,000 qty..... \$0.075 ea.
15,000 qty..... \$0.065 ea.
25,000 qty..... \$0.055 ea.

FOUR COLOR, 3 INCH

5,000 qty..... \$0.179 ea.
10,000 qty..... \$0.119 ea.
15,000 qty..... \$0.099 ea.
25,000 qty..... \$0.075 ea.

BROCHURES

100# Matte, Folded to 4:x9", Full Color

6 panel - 12"x9"

2,500 qty..... 0.56 ea.
5,000 qty..... 0.33 ea.
10,000 qty..... 0.21 ea.
15,000 qty..... 0.18 ea.
20,000 qty..... 0.15 ea.

8 panel - 16"x9"

2,500 qty..... 0.59 ea.
5,000 qty..... 0.37 ea.
10,000 qty..... 0.25 ea.
15,000 qty..... 0.21 ea.
20,000 qty..... 0.18 ea.

Call for additional sizes.

**Prices are subject to change. Some items noted seasonal pricing may increase during off peak times.*

CALL 800.693.4184 TO PLACE YOUR ORDER TODAY!

