2025 RECRUITMENT CATALOG

CALL TO PLACE YOUR ORDER TODAY!

800-693-4184

Recruitment Resources

Yard Signs • Flyers • Onboarding Envelopes • Stickers • Selfie Boards • Banners
Peer Cards • Bookmarks • Doorhangers • Postcards • Speciality Signage

Year-Round Marketing

FOS Brochures • Annual Reports • Camp Brochures • Direct Mail • Newsletters • Stationery

Branded Merchandise

Embroidered Wearables • Donor Recognition Gifts • Pens • Pencils • Wristbands • Bags
Survival Tools • Temporary Tattoos • Specialty Signage • Tents • & Much More!

igcs
IMAGE GROUP
Creative Solutions

CUSTOMIZE
YOUR RECRUITMENT MATERIALS

DID YOU KNOW?

You can provide your own print-ready files....

- OR -

You can work with our team to modify/customize existing designs....

- OR -

We can design something for you from scratch!

Art design is FREE on all print orders!

IMAGE GROUP
Creative Solutions

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Ordering

Free art on all Scout-related orders or submit your own print-ready logo/art file for approval.

All orders ship FOB Ground unless your event in hands date requires faster delivery.

Automatic net-30 invoicing terms with Image Group Creative Solutions.

2025 STOCK OPTIONS

Flyer 2025-01

Flyer 2025-02

Flyer 2024-01
Bilingual

POSTERS, TOO!

Flyer 2023-02

Flyer 2023-06

Flyer 2025-06

Flyer 2025-07

Flyer 2024-02
Bilingual

POSTERS, TOO!

JOIN CUB SCOUTS

YS 2025-01

BeAScout.org

READY TO SHIP IN JUNE!

JOIN SCOUTS BSA

YS 2025-02

BeAScout.org

POLY BAG YARD SIGNS 16” x 26”, 2 colors, 2 sided

YS 2025-01 - **STOCK**

YS 2025-02 - **STOCK**

YS 2025-03

YS 2025-04

YS 2020-01

YS 2020-02

YS 2020-10

YS 2020-12

YS 2019-01

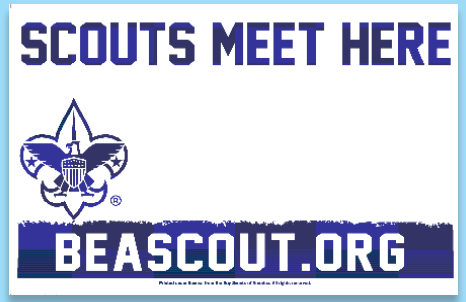
YS 2019-02

YS 2019-03

YS 2019-04

All Stock Items Are Marked. Custom Designs Also Available.

YS 2019-06



YS 2019-07

YS 2018-01

YS 2018-03

YS 2018-04

YS 2018-06

YS 2016-02

YS 2014-03

CALL 800-693-4184 TO PLACE YOUR ORDER TODAY!

CORRUGATED YARD SIGNS

18" x 24" or 22" x 24"
Full color, 1-sided or 2-sided

CALL FOR PRICING

FLYERS

8.5” x 11”, 60# Offset

Flyer 2025-01
STOCK

Flyer 2025-02
STOCK

Flyer 2025-03

Flyer 2025-04

Flyer 2025-05

Flyer 2025-06
STOCK

Flyer 2025-07
STOCK

Flyer 2024-01
(Bilingual)
STOCK

Flyer 2024-02
(Bilingual)
STOCK

All Stock Items Are Marked. Custom Designs Also Available.

Flyer 2024-03

Flyer 2024-04

Flyer 2024-05

Flyer 2023-01

Flyer 2023-02
STOCK

Flyer 2023-04

Flyer 2023-05

Flyer 2023-06
STOCK

Flyer 2023-07

Flyer 2023-11

Flyer 2023-18

Flyer 2023-20

Don't forget posters and half size flyers. Both are available for each design.

Flyer 2022-01

Flyer 2022-02

Flyer 2022-03

Flyer 2022-04
STOCK

Flyer 2022-05

Flyer 2022-06

Flyer 2022-07

Flyer 2022-09

Flyer 2022-11

Flyer 2022-12

Flyer 2022-13

All Stock Items Are Marked. Custom Designs Also Available.

Flyer 2022-15

Flyer 2022-16

Flyer 2022-18

Flyer 2022-19

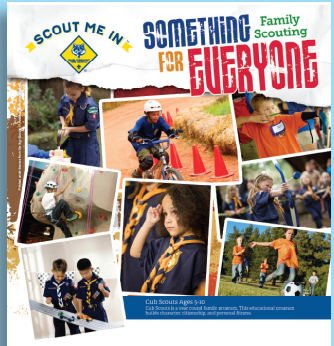
Flyer 2021-06

Flyer 2021-07

Flyer 2021-08

Flyer 2021-09

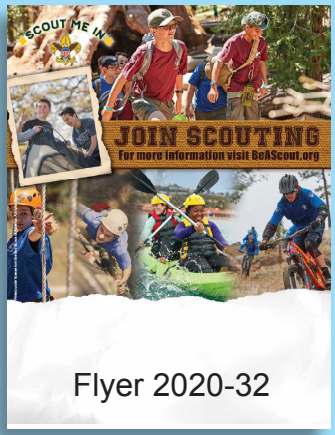
Flyer 2021-14
Bilingual



Flyer 2020-02

Flyer 2020-30

Flyer 2020-31

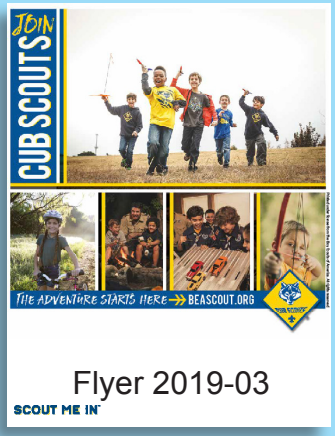


Flyer 2020-32

Flyer 2020-33

Flyer 2019-01

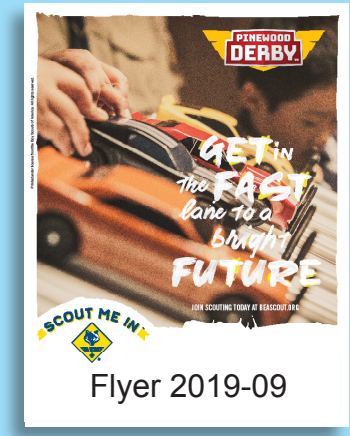
Flyer 2019-02



Flyer 2019-03

Flyer 2019-04

Flyer 2019-06

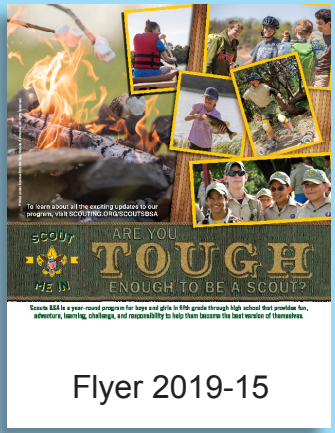


Flyer 2019-09

Flyer 2019-11

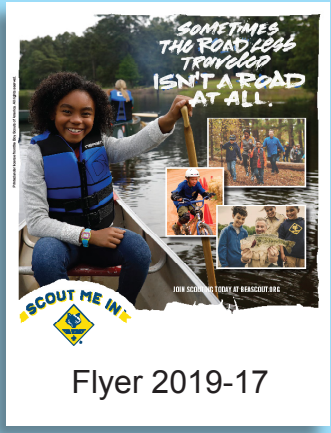
Flyer 2019-13

Flyer 2019-14



Flyer 2019-15

All Stock Items Are Marked. Custom Designs Also Available.



Flyer 2019-17

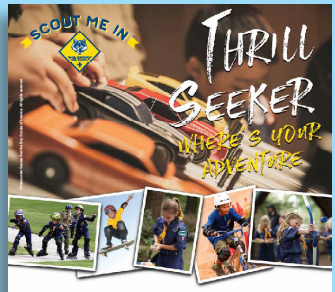
Flyer 2019-24

Flyer 2018-07

Flyer 2018-08

SCOUT ME IN Flyer 2018-23

Flyer 2018-24



Flyer 2018-25

Flyer 2018-26
Bilingual

Flyer 2018-27

SCOUT ME IN

Flyer 2018-29

SCOUT ME IN

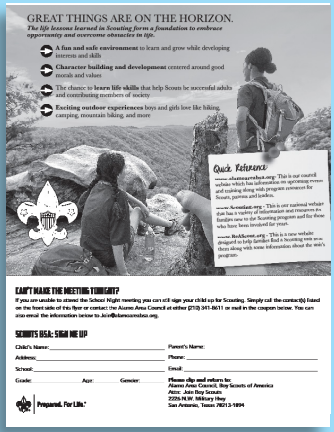
Flyer 2018-30

SCOUT ME IN

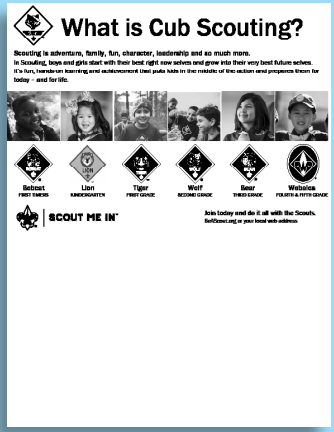
Flyer 2018-32
Bilingual

BACK IMPRINTS

Available with custom flyer orders.

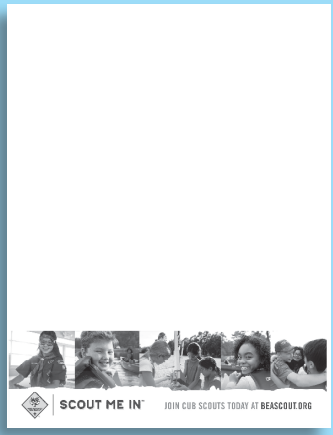


Back 2019-01

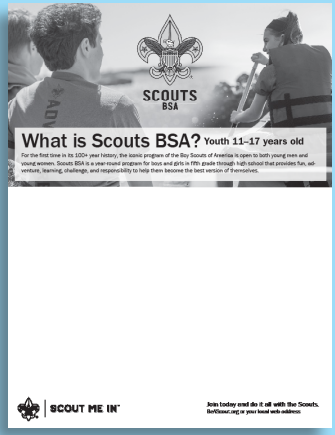


Back 2019-02

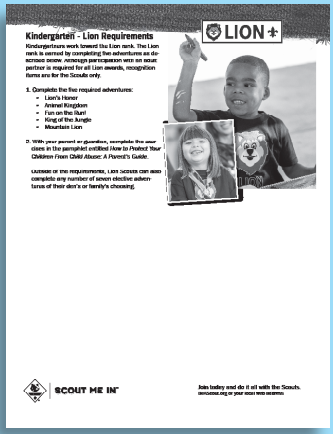
Back 2017-01



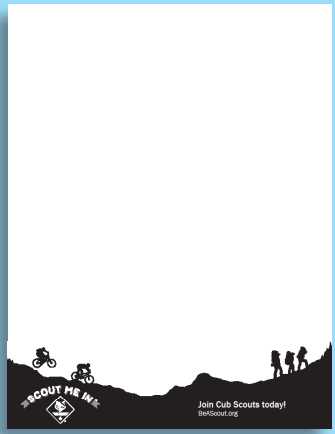
Back 2019-03



Back 2019-04

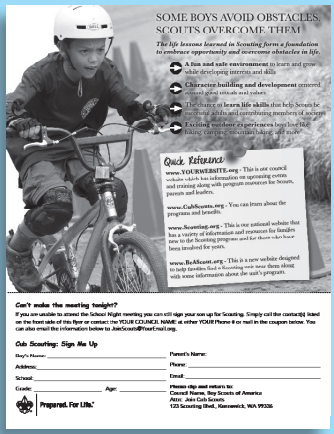


Back 2019-05



Back 2019-06

Back 2018-03

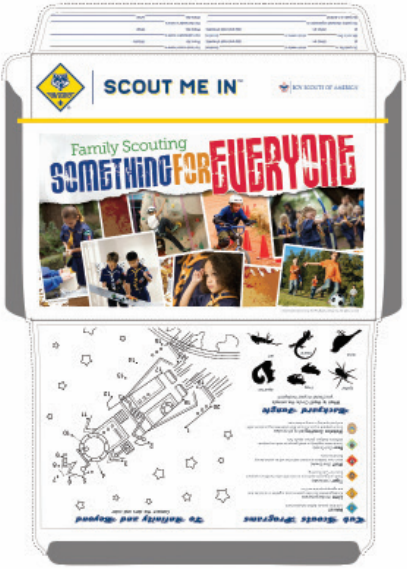


Back 2017-05

ONBOARDING ENVELOPES

OBE 2023-01

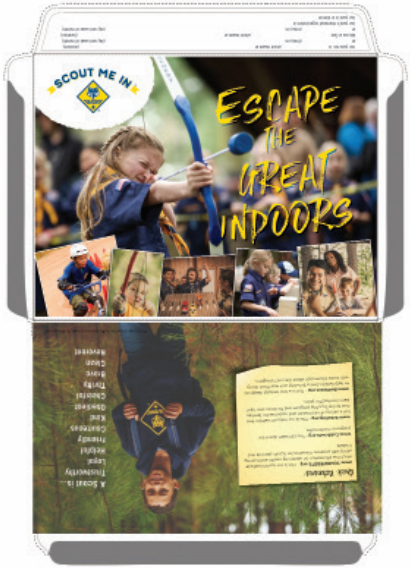
OBE 2022-01



OBE 2019-02

OBE 2019-03

OBE 2019-05



OBE 2019-07

STICKERS

Available in 2" or 3"

Sticker 2025-01

Sticker 2025-02

Sticker 2025-03

Sticker 2022-01

Sticker 2022-02

Sticker 2021-01

Sticker 2021-02

Sticker 2021-03

Sticker 2020-01

Sticker 2020-02

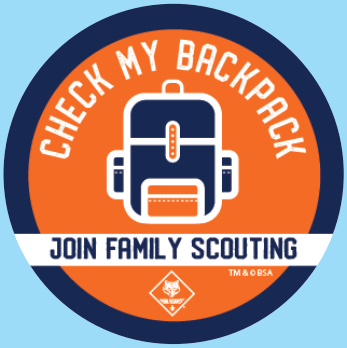
Sticker 2020-03

Sticker 2019-04

All stickers can be customized for your council. 500 per roll with perforation.

CALL TO ORDER: 800.693.4184

Sticker 2018-01



Sticker 2018-02

Sticker 2018-03

Sticker 2018-04

Sticker 2018-05

Sticker 2018-06

Sticker 2018-07

Sticker 2018-08

Sticker 2018-09

Sticker 2018-10

Sticker 2018-11

Sticker 2018-12

CALL TO ORDER: 800.693.4184

Sticker 2018-13

Sticker 2018-17

Sticker 2017-01

Sticker 2017-02

Sticker 2016-01

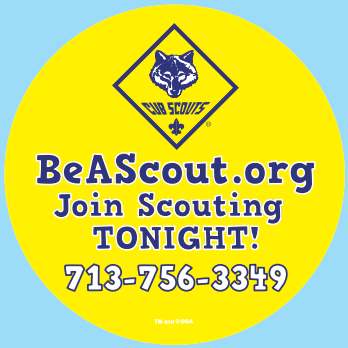
Sticker 2016-02

Sticker 2016-05

Sticker 2016-06

Sticker 2015-02

Sticker 2015-10



Sticker 2014-01

Sticker 2014-06

All stickers can be customized for your council. 500 per roll with perforation.

SELFIE BOARDS

23" x 32" Landscape or Portrait

RSB 2020-01

RSB 2020-05

RSB 2019-02

RSB 2019-03

RSB 2019-04

RSB 2019-05

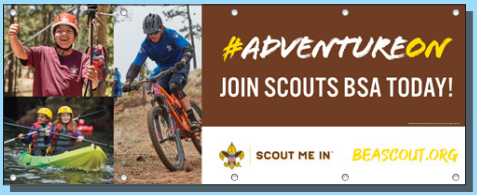
RSB 2018-01

BANNERS

1-sided or 2-sided, 13 oz. vinyl

Banner 2022-01

Banner 2022-01 Bilingual



Banner 2022-02

Banner 2022-03

Banner 2022-04

Banner 2022-05

Banner 2021-01

Banner 2021-02

Banner 2020-01

Banner 2020-03

Banner 2020-04

Banner 2019-01

Banner 2019-04

Banner 2019-07

Banner 2017-07

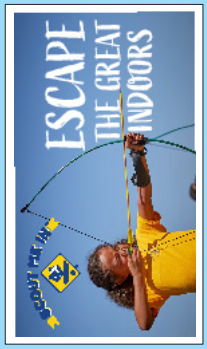
PEER-TO-PEER CARDS

Peer 2024-01
Bilingual

Peer 2024-02
Bilingual

Peer 2022-01

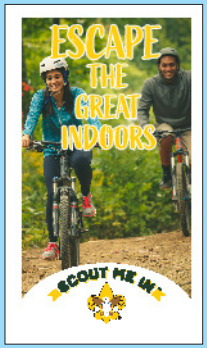
Peer 2022-02



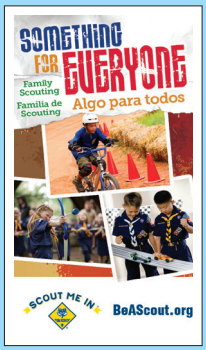
Peer 2021-01

Peer 2021-02

Peer 2021-03



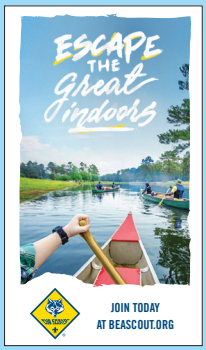
Peer 2021-04



Peer 2020-02

Peer 2020-31

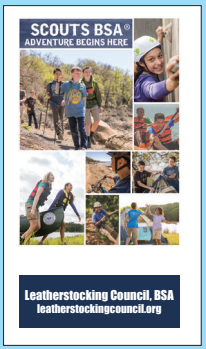
Peer 2020-33



Peer 2019-03

Peer 2019-11

Peer 2019-12



Peer 2019-13

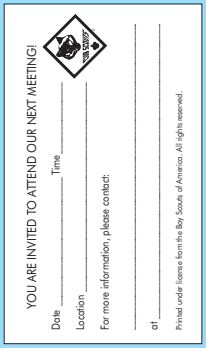
Peer 2019-15

Peer 2019-17

Peer 2019-21

Peer 2018-23

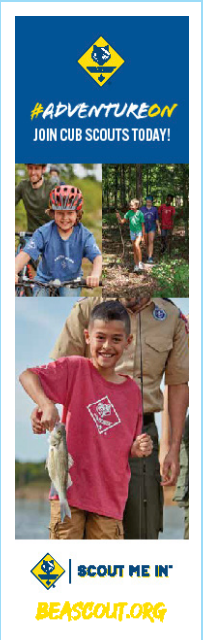
Peer 2018-25



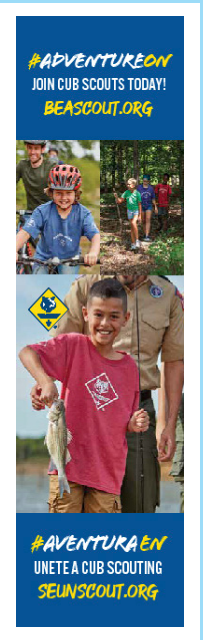
Back of Card

BOOKMARKS

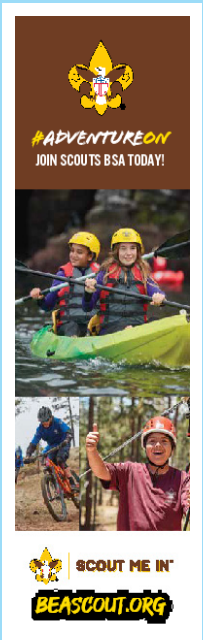
BM 2024-01
Bilingual



BM 2023-01

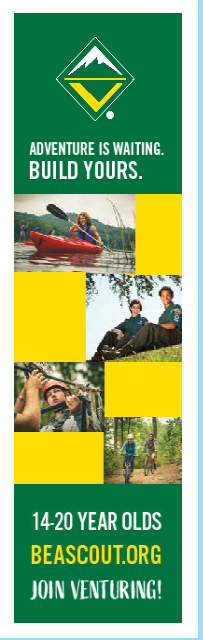


BM 2023-01
Bilingual

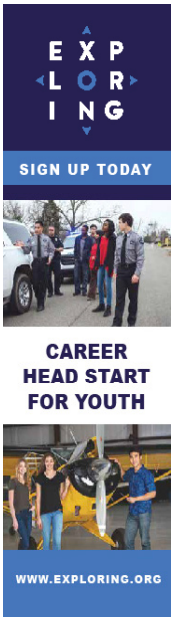


BM 2023-02

BM 2023-03



BM 2023-04

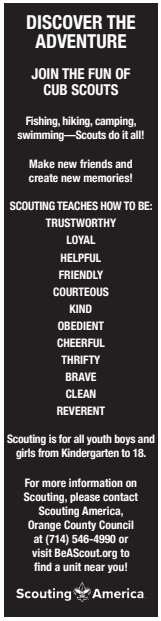


BM 2023-05

BM 2022-01

BM 2019-08

BM 2018-23



BACK

PRICE SHEET

RECRUITMENT FLYERS

Full Color, 60lb White Offset
Standard Size 8.5” x 11”

STOCK FLYERS
Available in boxes of 2,000
2,000 qty..... $0.044 ea.

CUSTOM FLYERS
25,000 qty..... $0.047 ea.
50,000 qty..... $0.046 ea.
75,000 qty..... $0.045 ea.
100,000 qty..... $0.044 ea.
Back imprint available on custom flyers.
$75 set up fee

RECRUITMENT POSTERS

Full Color, 1-sided print, 100 lb White Gloss Text
Standard Size 17” x 22”
PLEASE CALL FOR STOCK AVAILABILITY

STOCK POSTERS
Available in quantities of 100
100 qty..... $0.35 ea.
500 qty..... $0.35 ea.
1,000 qty..... $0.35 ea.
2,000 qty..... $0.35 ea.

CUSTOM POSTERS
2,000 qty..... $0.79 ea.
5,000 qty..... $0.48 ea.

ONBOARDING ENVELOPE

Full Color Size 10” x 13 ”

5,000 qty..... $0.94 ea.
10,000 qty..... $0.67 ea.
15,000 qty.....$0.58 ea.

POSTCARDS

Call for pricing
Full Color Front, Front Coated Card Stock
Standard Size 8.5” x 5.5”

SELFIE BOARDS

CALL FOR PRICING
Standard Board Size: 23 x 32

BANNERS

CALL FOR PRICING
13 oz. Vinyl

- Anti-Mildew
- High Quality UV Ink to resist fading
- Indoor/Outdoor use
- With or without grommets

POLY BAG YARD SIGNS

16’’ x 26’’ - 2 Color, 2 Sided
White Polyethylene Opaque Lining
Call for pricing on Corrugated Plastic.
Stands are included with all yard sign orders.

STOCK YARD SIGNS
100 qty..... $2.25
250 qty..... $2.25
500 qty..... .....$2.25
1,000 qty..... $2.25
CUSTOM YARD SIGNS
1,000 qty..... $3.75
2,500 qty..... $2.65
**Seasonal pricing applies*

PEER CARDS

Full Color Front with black imprint on back
Standard Size 3.5” x 2” cut down and boxed

1,000 qty..... $144
2,500 qty..... $162
5,000 qty..... $192
10,000 qty..... $252
25,000 qty..... $535
** 8.5” x 11” perforated sheets are available.
Please ask for pricing.

BOOKMARKS

Full Color Front with black imprint on back
Standard Size 2.5” x 8.5”

1,000 qty..... $167
2,500 qty..... $224
5,000 qty..... $319
10,000 qty..... $509
25,000 qty..... $1,080

RECRUITMENT STICKERS

TWO COLOR, 2 INCH
5,000 qty..... $0.081 ea.
10,000 qty..... $0.056 ea.
15,000 qty..... $0.049 ea.
25,000 qty..... $0.037 ea.

TWO COLOR, 3 INCH
5,000 qty..... $0.097 ea.
10,000 qty..... $0.079 ea.
15,000 qty..... $0.069 ea.
25,000 qty..... $0.055 ea.

FOUR COLOR, 2 INCH
5,000 qty..... $0.125 ea.
10,000 qty..... $0.089 ea.
15,000 qty..... $0.079 ea.
25,000 qty..... $0.059 ea.

FOUR COLOR, 3 INCH
5,000 qty..... $0.190 ea.
10,000 qty..... $0.143 ea.
15,000 qty.....$0.119 ea.
25,000 qty..... $0.090 ea.

BROCHURES

100# Matte, Folded to 4”x9”, Full Color

6 panel - 12”x9”
2,500 qty..... 0.62 ea.
5,000 qty..... 0.43 ea.
10,000 qty..... 0.33 ea.
15,000 qty..... 0.26 ea.
20,000 qty..... 0.23 ea.

8 panel - 16”x9”
2,500 qty..... 0.82 ea.
5,000 qty..... 0.57 ea.
10,000 qty..... 0.38 ea.
15,000 qty..... 0.32 ea.
20,000 qty..... 0.29 ea.
Call for additional sizes.

PRICING GOOD THROUGH JUNE 30TH. Prices subject to change.

GIVEAWAYS

CALL FOR PRICING

WORKHORSE PENCILS

#2 core value round pencil with a brass ferrule and a red eraser - lots of colors to choose from!

BUNGEE ROCKETS

Pull back, take aim and let them fly! These foam rockets are a blast! Superior construction and imprint window.

GLOW IN THE DARK PENCILS

Barrel and eraser glow in the dark!

DELUXE SCHOOL KITS

Includes 2 pencils, 1 6" ruler, 1 eraser, and 1 pencil sharpener

DEBOSSED WRISTBANDS

These cool and colorful bands are made of hard-wearing silicone material and feature a quality debossed method that brings your message to life.

TEMPORARY TATTOOS

This waterproof design is long lasting, easy to apply and removable. Custom designs available to fit your theme.

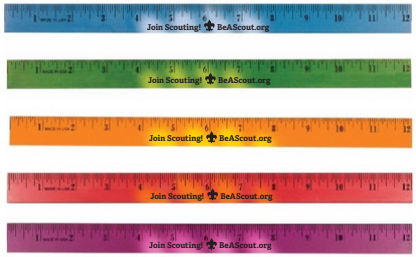
Tattoo 2017-02

Tattoo 2017-03

Tattoo 2018-02

Tattoo 2018-03

CALL FOR PRICING: 800.693.4184



12” MOOD WOOD RULERS

This ruler changes color with the heat of your hand! Made in the USA.

6 PIECE CRAYON SETS

This set comes with a black, orange, green, yellow, blue, and red crayon. Customize with an imprint for your Council!

16 OZ. COLOR CHANGE CUPS

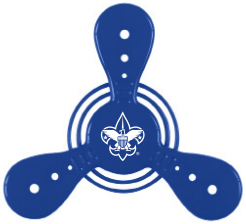
These cups change color when you add ice cold liquid!

REUSABLE MOOD STRAWS

These straws are made of heavy-duty plastic and change color with ice cold liquids.

MINI 16 OZ. SPORTS BOTTLES

Reusable, Refillable, and Recyclable! Easy to use flip-top lid.



SATURN 7” FLYING DISKS

Go with high-flying fun with this unique design that is sure to get noticed!

COLORFUL RUBBER DUCKS

These little guys are very popular right now! They are 2” in size and come in blue, red, purple, green, yellow, pink, and lime green.

PUSH POP BALLS

This 2.5” stress reliever is also a lot of fun! Many colors available!

IMAGE GROUP

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