

2014 COUNCIL OFFICERS AND EXECUTIVE BOARD

COUNCIL OFFICERS

Jim Ingraham PRESIDENT	Frank Hughes VP, ENDOWMENT	Tim Spires VP, PROPERTIES	Mark Neighbors TREASURER
Ron Eytchison CHAIRMAN OF THE BOARD	Roger Tudor VP, FINANCE	James Miller VP, SCOUTREACH	David Smith ASSISTANT TREASURER
Warren Diegel COUNCIL COMMISSIONER	Jesse Shockley VP, MARKETING	Bill Leonard VP, STRATEGIC PLANNING	Ron Eytchison NATIONAL COUNCIL REPRESENTATIVE
Jay Elliott LEGAL COUNSEL	Lanny McNabb VP, MEMBERSHIP	Jeff Norwood SENIOR DIRECTOR	
David Bales VP, DISTRICT OPERATIONS	Karl Hebert VP, PROGRAM	Jimmy Wardlaw SENIOR DIRECTOR	

COUNCIL EXECUTIVE BOARD

Deron Allen	David Chaffin	Steve Holmes	Carrington Montague	Bruce Tidwell
Steve Barham	Bill Clegg	Charles Hooper, III	Dawn Robinson	Jonathan Turner
Jeb Barrett	Linda Derrick	Paul Jacobs	Don Robinson	Gregg Whalen
James Barrott	Scott Dieter	Paula Kleine	Dan Saieed	Wayne Williams
Dennis Bauld	Russ Eagle	Ed Lawrence	John Schenk	Dennis Wolfe
John Behrmann	Steve Elliott	Phil Ledbetter	Martin Schrodtt	Bruce Zeiser
Matt Bell	Tom Gavin	Steve Ledbetter	Brian Smith	
Maurice Bowen	Dorothy Grisham	Barry Ligon	Matt Stovall	
Jason Bowling	Carolyn Hickerson	Jeffrey Maddux	Robert Summitt	
Mark Caldwell	Duane Hill	Kevin Martin	Steve Taylor	

COUNCIL ADVISORY BOARD

Jerry Adams	Chuck Fleischmann	Barry Rich
Calvin Anderson	Samuel Hargrove	Kittrell Rushing
Richard Buhrman	Connie Hay	Jack Sample
Neil Carriker	Ruby Key	Ross Statham
Richard Clinton	Robert Neel	Harry Tate
Robert Coddington	C.A. "Red" Parks	Fred White
Phillip Cox	Mignonne Pearson	Tom Edd Wilson
Alan Derthick	Stephen Ratterman	

CHEROKEE AREA COUNCIL STAFF

Karon Arnold EXECUTIVE ASSISTANT & OFFICE MANAGER
Rosella Beckmann ACCOUNTING SPECIALIST
Kevin Beirne SENIOR DEVELOPMENT DIRECTOR
Dee Browning REGISTRAR
Ciara Bush MOUNTAIN SENIOR DISTRICT EXECUTIVE
Buford Campbell SKYMONT PROPERTY SUPERINTENDENT
Nicole Denney RECEPTIONIST
Ginger Farmer SCOUT SHOP MANAGER
Scott Fosse SCOUT EXECUTIVE
Adrian Hackett ASSISTANT SCOUT EXECUTIVE
James Hulgan OCOEE SENIOR DISTRICT EXECUTIVE
Ryan Ivey MISSION SENIOR DISTRICT EXECUTIVE
Phil Jones MOUNTAIN & SCOUTREACH SENIOR DISTRICT EXECUTIVE
Natalie McMasters PROGRAM DIRECTOR
Stephanie Morris FINANCE SPECIALIST
Diana Rausin JOHN ROSS DISTRICT EXECUTIVE

2014 ANNUAL REPORT

CHEROKEE AREA COUNCIL, BOY SCOUTS OF AMERICA



THE PURPOSE OF SCOUTING

To provide an educational program for boys and young adults to build character, to train in the responsibilities of participating citizenship, and to develop personal fitness.

THE SCOUTING MISSION

To serve others by helping to instill values in young people and, in other ways, to prepare them to make ethical choices during their lifetime in achieving their full potential.

CHEROKEE AREA COUNCIL, BSA
6031 Lee Highway | Chattanooga, TN 37421 | 423-892-8323
CherokeeAreaBSA.com

SCOUTING'S IMPACT IN 2014

- 6,868 registered youth members served.
- 1,586 registered adult volunteers.
- 20% of Scouts are from a low income family.
- Over 250,000 community and volunteer service hours provided in our communities.
- 89 young men achieved the rank of Eagle Scout – giving [more than 14,115 hours of service](#) to benefit their community.
- 2,346 Cub Scouts and Boy Scouts achieved one or more rank advancements.
- 3,098 Boy Scout Merit Badges were earned exposing young men to potential career and hobby interests for life.
- Scouts spent over 12,400 days and nights engaging in the outdoors and learning new skills at Skymont Scout Reservation.
- 933 Cub Scouts and their family members participated in a day, twilight, Webelos resident or Cub family camp.
- 748 youth were provided \$27,153 in assistance for uniforms, handbooks, camp fees, leadership training and registration to participate in a Scouting program.
- Over 1,750 Scouts and their family members participated in the Annual Salute to Our Veterans by placing [more than 59,000 U.S. flags](#) at the Chattanooga National Cemetery for the Memorial Day weekend.



Prepared. For Life.®

DEVELOPING ASSETS IN YOUTH

THE POWER OF ASSETS — Studies of more than 2.2 million young people in the United States consistently show that the more assets young people have, the more likely they are to succeed and the less likely they are to engage in a wide range of high-risk behaviors.

THE GAP — The average young male, ages 11-18, possesses an average of only 17 of the 40 assets. The “Thriving” indicator – youth with 31 or more of the 40 Assets – includes only 8% of young men nationally.

OUR RESULTS — Our Scouts indicate that they possess an average of 34 of the 40 building blocks of healthy development - twice as many as their non-Scout peers - and indicate they are “Thriving” (assets of 31 or more). By building Developmental Assets, Scouting helps youth grow up healthy, involved, responsible, and be more caring of others and our communities. More about Developmental Assets at [Search-Institute.org](#).

SCOUTREACH FOR AT-RISK YOUTH

The purpose of the Council's ScoutReach program is to include at-risk youth in a traditional community program with positive role models emphasizing community service, leadership, civic responsibility, teamwork, skill development, self discipline and the values expressed in the Scout Oath and Scout Law.

We had 28 community partnerships/collaborations serving ScoutReach's year-round programs served 560 youth with the leadership of an executive, two program aids and 110 volunteer adults.

SCOUTREACH PARTNERS:

Churches:

Eastlake United Methodist Church
First Centenary United Methodist Church
Highland Park Baptist Church
Olivet Baptist Church
Second Missionary Baptist Church
St. John United Methodist Church

Community Organizations:

Bethlehem Center
Goodwill Chattanooga
Harriet Tubman Center
La Paz Chattanooga
MaximYze Chattanooga
Shepherd Recreation Center
South Chattanooga Recreation Center
St. Andrews Center

Schools:

Battle Academy
Brainerd High School
Brown Academy
Bess T. Shepherd Elementary
Calvin Donaldson Elementary
Clifton Hills Elementary
Eastlake Elementary
Eastside Elementary
East Ridge High School
Hardy Elementary
Hillcrest Elementary
Howard High School
Orchard Knob Elementary
Orchard Knob Middle School



2014 FINANCIAL STATEMENT*

REVENUES	
FRIENDS OF SCOUTING	\$432,041
SPECIAL EVENTS	\$28,653
FOUNDATIONS & TRUSTS	\$59,015
SPONSORSHIPS/GIFTS-IN-KIND	\$69,107
UNITED WAYS	\$487,618
SALE OF SUPPLIES (Scout Shop)	\$87,401
PRODUCT SALES (Popcorn & Camp Cards)	\$124,685
INVESTMENT INCOME	\$394
CAMPING REVENUE	\$542,251
ACTIVITY REVENUE	\$116,589
OTHER INCOME	\$57,212
TOTAL REVENUES	\$2,004,756

EXPENSES	
YOUTH SERVICES, CAMPS & ACTIVITIES	\$1,723,680
COUNCIL MANAGEMENT	\$127,348
FUNDRAISING & SUPPORT RELATIONS	\$64,919
INSURANCE	\$37,703
NATIONAL SERVICE FEE	\$24,344
TOTAL EXPENSES	\$1,977,994

DIFFERENCE IN REVENUE & EXPENSES \$27,972

*2014 Unaudited figures

PROGRAM	YOUTH	ADULTS	UNITS/GROUPS
Cub Scouts	3,384	660	87
Boy Scouts	1,261	679	75
Venturers	658	86	28
Explorers	68	26	5
Learning For Life	1,497	25	5
Districts & Council	0	140	0
TOTAL	6,868	1,606	200

SKYMONT SCOUT RESERVATION

Skymont Scout Reservation includes more than 2,400 acres on the edge of the Cumberland Plateau near Altamont, TN. Since its opening year in 1973, Skymont has been an outdoor learning classroom and Scout camping destination to over 87,000 young men and women. More information about Skymont's programs and property is available at [Skymont.org](#).



2014 DAY OF SCOUTING PARTNERS

We would like to thank our Day of Scouting Partners for their generous gifts that helped provide Scouting programs, camps and services to our youth and volunteers for one or more days in 2014.

(4) Anonymous
Jerry V. Adams
Hardwick Caldwell
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Chattanooga Times Free Press
Electric Motor Sales
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Commissioner Warren Mackey
Jeffrey S. Norwood
Osborne Foundation
The Patriot Foundation Trust
Publix Super Markets Charities
Regions Bank
Southern Champion Tray
SunTrust
Tennessee Valley Federal Credit Union
Tranco Logistics
United Way of Bradley County
United Way of Greater Chattanooga
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Unum – Volunteer & Matching Gifts



JOURNEY TO EXCELLENCE

The Cherokee Area Council achieved GOLD COUNCIL status in 2014.

“The Cherokee Area Council achieved the GOLD COUNCIL status in 2014 for quality of programs, leader training, volunteer support, Scout involvement and financial operations.”