

# 2024 FOS CATALOG 800.693.4184

WWW.IGCS.DESIGN

#### **PROGRAM RESOURCES**

FOS™ Brochures | Annual Reports | Direct Mail | Newsletters Camp Brochures | Leaders Guides | Capital Campaign Materials

#### **ADVERTISING SPECIALTY**

Embroidered Wearables | Custom Headwear Donor Recognition Gifts | Over 12,000 Advertising Items

# Scouting America

## Welcome to your 2024 Fall FOS™ Catalog

It's fundraising time, yet again, and Image Group INK has some exciting new products to assist you with your fundraising this year. Our designs are fully customizable so you can achieve the right look for your local area. We are appreciative of our business association with the Boy Scouts of America over the past 19 years and look forward to serving your Scouting and commercial printing needs in the years to come. Experience the great service and quality that Image Group INK has to offer.

#### FOS™ BROCHURE: Instructions for a successful brochure

Here are some simple steps to ensure your project is a success and delivered on time. Once steps are completed and information collected, it will be forwarded to a designer to begin your proofing process.

#### Steps For Customizing your FOS™ Brochure:

- 1. Choose a template from our catalog and note the item number.
- 2. Go panel by panel (left to right) and make changes to the copy that is needed for your brochure.
- Submit all copy changes in the form of a Microsoft Word document or email with each section labeled by panels left to right. (Please note: We DO NOT accept Publisher files)

5. If any photo customizations involve using local council photos, please

- 4. Note any photo customizations in your Microsoft Word document or email.
- Submit information:
- submit them in high resolution j-peg, tiff, or PDF format.



Check email for proof:

REMEMBER:

6. Specific council logos or images such as council strips, etc., should be sent as high resolution j-peg, tif, PDF or eps format.

OFFICIALLY
LICENSED

QUANTITY:

**PERFORATED PLEDGE CARD:** 

Boy Scouts of America<sup>®</sup>, Boy Scout<sup>™</sup>, Boy Scouting<sup>™</sup>, the Universal Emblem, Bear Cub Scout<sup>™</sup> Insignia, Cub Scouts<sup>®</sup>, Cub Scout<sup>™</sup>, Cub Scout<sup>™</sup>, Three Amigo's, Eagle Scout<sup>™</sup> Insignia, First Class<sup>™</sup> Insignia, Life Scout<sup>™</sup> Insignia, Race to Cub Scouting<sup>™</sup> Logo, Scout<sup>™</sup>, Scouting<sup>®</sup>, Second Class Insignia, Star Scout<sup>™</sup> Insignia, Tenderfoot<sup>®</sup> Insignia, Tiger Cub<sup>®</sup> Insignia, Webelos Scout<sup>®</sup> Insignia, Wolf Cub Scout<sup>™</sup> Insignia, and Venturing<sup>®</sup> are either registered trademarks or trademarks of the Boy Scouts of America in the United States and/or other countries. Produced under license to Image Group of Orangeburg, Inc. All rights reserved.

**DELIVERY DEADLINE:** 

YES

**DESIGN PROCESS:** We allow 5 rounds of proofing changes. If exceeded, an art charge is incurred at the rate of \$80/hr.

**DELIVERY DATE:** All jobs that are completed and signed-off as "OK to print" will go into production and will be prepared to ship within 10 working days. Shipping times vary based on your state. Please allow 2-5 days for shipping. **Until we have a firm quantity, we cannot set a deadline for your delivery date.**  Please submit the information above and all artwork to your sales representative . Thank you for your order. We look forward to working with you.

NO

## **ASK ABOUT DESIGN ONLY OPTION!**



Pick one:



#### Pricing Chart for Custom Brochures

	Brochure	: Full Color	Brochure on	100# Matte		
1,000	2,500	5,000	10,000	15,000	20,000	25,000
1.18 ea.	0.58 ea.	0.42 ea.	0.29 ea.	0.23 ea.	0.20 ea.	0.19 ea

# S BROCHURE

## **Custom Sizes!** 25.5" X 5.5"

**TRI-FOLD BROCHURE** 

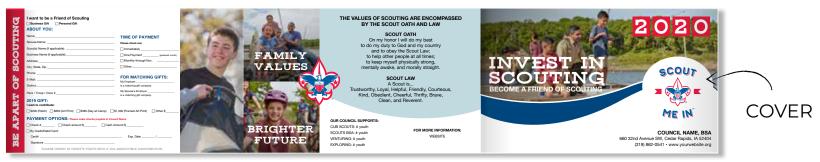
**YOU THIS** 

**SEASON** 

Item # FOS 186



#### Item # FOS 187









## Standard Sizes! 9 X 12 AND 9 X 16 BROCHURE

MATCHING GIFTS

Passe inits that is payable to "MENE 654". Here: F122

Please pay in full by December 1, 2023.

Monthly payment amounts may change to must this due chat

New year company basis a mainting gR program? Non-alsolute year support to Security 14 workly filling out the security forms from your transit, feasiation to Security

All gifts to NCAC are tax deductible

Please consult with your tax preparer for details.

www.NCACESA.org/GIVE

BE PREPARED.

than just how to tie a knot and collect

models and set goals for their future.

badges. We are preparing our Scouts to lead effectively, manage conflict, become role

Since 1910, Scouting has helped mold the

future leaders of this country by combining educational activities and illelong values

with fur. Through more than a century of experience, we know that helping youth

successf puts us on a cath toward a more

leadership from the moment they join

to be community leaders.

ecciety.

conscientious, responsible, and productive

Our Scouts are learning the building blocks of

Eagle Scouts are 76% more likely

form exciting the tradition and No organization driven adverture adverture and wature Title Scouting. It's the freet of what we do. And right here in the Netional Capital Area Council, our Scouts are learning more

MORE THAN A MOTTO.

Double your gift's impart more NCACIDA ang/1

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DELIVER THE

PROMISE

ANNUAL CAMPAIGN

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#### Item # FOS 201

YOUR DONATION STAYS

WITHIN OUR COMMUNITY

outing is locally operated by the Missianp Valley Council, We appeared by 13 counties

Wiley Courts: The spectra in 13.2 southers forcuptors free: Central Kines, Southeast Inne and Northeast Missouri. Our local filenet of Direct and institute differently to resear flocal means and institute differently to research flocal means are instead with denot's insteadows in mind and period within the communities and for the purpor of which they were taked. You can help as Defin the Panales with a sametholia on this party.

see roomise with a contribution to this year's campaign B-roots roughly \$2554 to support a Social flar a year in our program.

HOW WE UTILIZE OUR RESOURCES

LOCAL FUNDING SOURCES

1976 Fundtalising

#### Item # FOS 200

SCOUTING

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#### SCOUTING'S IMPACT

Nowhere in the country is the Scouting program stronger than right here in the National Capital Area Council, Our Scouts are leaders with a built in set of core values. a trained series of how to achieve objectives with the realization to persovers and overcome obstacles. We are proud to say there are shousands of Scouts making a positive impact in the Washington, D.C., metro area, including 16 counties in Maryland and Virginia, the U.S. Virgin talands, and U.S. citizens abroad in North and South America.

#### OUR EXPERIENCES

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OUR CAMPS had right here in our time

> OUR MISSION one by multing in there and the Scout Cath and

### WHAT WE DO.

FUNDAMENTALS OF SCOUTING

LEADERSHIP DEVELOPMENT Scouting is where leaders learn to lead. From nunning corporations to walking on the moon, the accomplishments of Scouting alumni have shaped or country. Leadership is taught at avery level of Scoutin from Cub Scouts all the way to Eagle.

#### EXPERIENTIAL LEARNING

Socuting's advencement program develops resilience by providing a series of surroburtable obstacles and the steps to overcome them. Scouts. progress at their own pace as they meet each challenge and explore new opportunities.

#### CAREER EXPLORATION

Scouting implies youth to explore their futures and opens a new and exciting world around them Scouting puts youth on the path to a successful caree by introducing them to purpose packed adventures.

#### COMMUNITY IMPACT

For more than one-hundred years, Scouting has ledthe charge to make our communities better places to live through giving back and instilling values. Scouting's impact transcends national singlin, race. Gender, political alliation and time.



BE PREPARED

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WE INVITE YOU TO HELP US

**DELIVER THE PROMISE** 

OF FUN AND ADVENTURE

FOR EVERY BOY AND GIRL IN

THE SAFEST ENVIRONMENT

POSSIBLE

Ministrating Voltage Science: and In 1, 2000 columnianess periodic program on a resulting bosis to more than 1, 2000 horses of disks that means again above they focus on chicesonably tracking, character development, physical timester, lending UM, their or camera, and excludes subsensary.

Nov can help us doliver the promiae with a danation. Your presentity will help oneses more youth has an invitation to join Scooting, provide insider totaking and support, and ensure Saukanash Scoot Reservation & Camp Destanasi remain the destituation

camps for Scouts from screas the region.

DOMATE TODAY

www.GiveScenting.com

QUINCY SERVICE CENTER

1511 Locust St., Quincy, S. 63301.

BUBLINGTON SERVICE CENTER 07 Flint Hills Dr., Burlington, IA 5260. mc@souting.org 217-324-0204 or 519-754-8413

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6 Panel Brochure: Full Color 12" x 9" Brochure on 100# Matte, Folded to 4" x 9"					8 Panel Brochure: -	ull Color 16"	x 9" Brochu	re on 100# M	atte, Folded to 4″x9″
2,500	5,000	10,000	15,000	20,000	2,500	5,000	10,000	15,000	20,000
0.62 ea.	0.43 ea.	0.33 ea.	0.26 ea.	0.23 ea.	0.82 ea.	0.57 ea.	0.38 ea.	0.32 ea.	0.29 ea.

PERFORATED LINE for Pledge cards - \$100 · Photos, text, pie charts, and pledge cards can be customized to fit your needs. Art charges may apply. Production time is 10 business days after proof approval. Please allow time for shipping. Prices subject to change due to fluctuation in material costs.

BROCHURES

Standard Sizes! 9 X 12 AND 9 X 16 BROCHURE

**LET US ASSIST YOU THIS FUNDRAISING SEASON** 800.693.4184

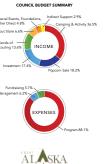




to here...

Every year over 100 Scouts earn the rank of Eagle Scout in the Great Alaska Council. That's more than 100 projects each year with over 100,000 hours of community service, 2,100 merit badges 12,000 nights of camping and 50 years serving in leadership positions, all supported by \$2,000,000 in operating expenses annually.

Help Make Scouting Go, Give Today GACFOS.org





resources needed to ensure our children benefit from a high quality program.

1.1

FRIENDS OF

Help us take

-

RECOGNITION



\$500 SUPPORT A PATROL \$1,200 ANNUAL GIFT

cks and Troops who reach their Friends of Scouting goal b arch 1, 2017 earn free tent camping at our camps and a 1: iscount on 2017 Summer Camp Fees, which is a \$30 to \$61 whos oer Scout!

\$125 SUPPORT A SCOUT

2017 Friends of Scouting

the way he will the will the of values.

s of Scouting Contributio and Activity Fees Affordable

Trained and Dedicated Professional Stat

uting Possible for At Risk Youth

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Item # FOS 168

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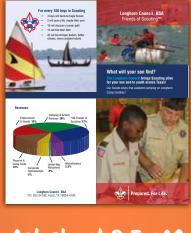
Citigroup-Volunteer Incentive Program ConocoPhillips, ExxonMobil, Shell Help Make Scouting Go, Give Today GACFOS.org





#### Like a design but only need it in 9 x 9 or 4 x 9?

We can adjust any design to fit your councils needs. Call for quotes on the size you prefer.



#### Ask about 8.5 x 14 or 8.5 x 11!



#### Pricing Chart for Custom Brochures

6 Panel Brochure: Full Color 12" x 9" Brochure on 100# Matte, Folded to 4"x9"					8 Panel Brochure: F	ull Color 16"	x 9" Brochu	re on 100# M	latte, Folded to 4"x9"
2,500	5,000	10,000	15,000	20,000	2,500	5,000	10,000	15,000	20,000
0.62 ea.	0.43 ea.	0.33 ea.	0.26 ea.	0.23 ea.	0.82 ea.	0.57 ea.	0.38 ea.	0.32 ea.	0.29 ea.

PERFORATED LINE for Pledge cards - \$100 · Photos, text, pie charts, and pledge cards can be customized to fit your needs. Art charges may apply. Production time is 10 business days after proof approval. Please allow time for shipping. Prices subject to change due to fluctuation in material costs.

#### CAPITOL CAMPAIGN

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BROCHUR





63%

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character, please go to the council website,

www.bsa-selacouncil, and click on the link.

United Way

25%

#### 8.5 X 14 ANNUAL REPORT

...Scouting Prepares Youth For Life!

Scouting is dedicated to helping

a the quality of a

2014 EXPENSES

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## 2017 ANNUAL REPORT Prepared. For Life.\*

8.5 X 11 ANNUAL REPORT

2023 ANNUA

SILICON VALLEY MONTEREY BAY COUNCIL SCOUTING PROGRAM





SILICON VALLEY MONTEREY BAY COUNCIL BOY SCOUTS OF AMERICA

Learn more at www

The Silico Valley Monterey Bay Council received recogniti for overall excellence from the National Council, Boy Scouts of America, earning a Bronze level award in the Journey to

(50%) 52,879;747

- lay of Scouting in tory Park, San Jose in Ma
- ted in a variety of activities at Day and broughout the summer.
- ong summer cam

n of a new dining hall

- outs and leaders recorded 159,426 service hours 644 community ser Cts were completed by
- of Scouting the
- ts sold \$1.075 2
  - Council Service Center (Main Office) 970 W Julian, San Jose, CA 95126 Phone: 408-638-8300 | www.svmbc.org

Hayward Scout Shop (Salinas) 919 North Main Street, Salinas CA 33906 Phone: 831.287.2027 | www.svmbc.org WWW.SVMBC.ORG/ANNUALREPORT2017



**2017 FINANCIAL REPORT** 

EXPENSES

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The Ra nbow Council 4,125 Young People Servad

Eagle Scout Servic Cub Scout Adı Boy Scour

54 Cub Scout Pack 58 Boy Scout Troop:

<sup>1</sup> Sea Scout Ship

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DONORS & COUNCIL LEADERSHIP CT EFL

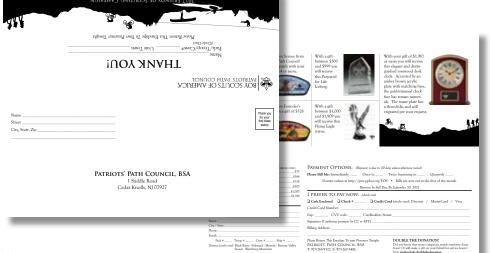
ORTING CLAYS

DISTINGUISHED CITIZEN AWARD DINNER



#### INVESTORS REPORT FOLDER





#### LETTERHEAD & ENVELOPES



How the Council is Funded Scout Oath (or promise) Camping & Activity Fees ..... 40% .. 10% investment Income from the Endow Scout Store Revenue .... ct Mail & Miscela

On my honor, I will do my bes To do my duty to God and my country To obey the Scout Law; To help other people at all times To keep myself physically strong





BSA Registration & Light Dues

How We Invest In Our Youth

Fundraising Expenses

Scout Law A Scout is ... Trustworthy, Loyal, Helpful, Friendly, Courteous

Kind, Obedient, Cheerful, Thrifty, Brave, Clear and Reverent. Thanks for supporting scouting!



the community they share.

It's a litelong committee and To themselves, their families and

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Every week, millions of Scouts

-F@S-FRIENDS OF SCOUTING 800 Ellinwood Way 
Pleasant Hill, CA 94523 925-674-6100 www.mdscbsa.org Text FOS023 to 41444



Boy Scouts of America Mt. Diablo Silverado Council

SCOUTING IS ABOUT YOUNG PEOPLE



SCOUTING IS ABOUT THE FUTURE!



nessage F05023 to make your gift. Thanks! Please pledge what you can to deliver outstanding Scouting opportunities to the youth in our community! Text to 41444 and





#### HOLIDAY CARDS





#### HOLIDAY MAILERS









ASU shi ni liznuo tuozi voli 44 #1 Boy Scout Council in the South

lem, NC 27106 y Council, BSA

Von-profit Org US Postage Winston-Salem, NC Winston-Salem, NC

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Old Hickor Selis 0099 Winston-Sa	
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To make your donation please complete both sides of this form and place		Yes, I want to help our youth learn the values and good citizen.    Name:    Address:    Introduction:    Introduction:    Introduction:	and skills they need to become a responsible adult
it in the enclosed			
envelope.		Phone:	Date:
The shallow		Email:	I would like to include Scouting in my will.
<b>Thank You</b> for your Support!	v	Please have someone contact me about getting involved in Scouting.	Please tell me how donating stock or real estate to Scouting could lower my taxes and give me regular income for life
	~	My company has a matching gift program.	income for life.

MERRY CHRISTMAS

The Central North Carolina Council Boy Scouts of America



## Merry Christmas

from the North Florida Council **Boy Scouts of America** 

Prepared. For Life.®







### 11 PIECE BBQ TOOL SET

This barbecue tool set includes a spatula, BBQ fork, tongs, basting brush, 2 skewers, 4 corn cob holders and a 600-denier polyester carrying case. All tools made from professional grade steel with solid wood handles. Size: 7" h x 17" w x 1" d.

#### 60" SPLASH OF COLOR GOLF UMBRELLA

This umbrella is made from Pongee material with an EVA foam handle. It has a manual open mechanism, a fiberglass frame and a single-colored panel with matching metal shaft.





#### LEATHERETTE SLIM POWER BANK

This power bank features a 4000 mAh lithium-ion grade A non-recycled battery, blue LED indicator lights, a USB output and a micro USB input (cord included).





#### NATHAN GENUINE LEATHER REFILLABLE JOURNAL

Elegance meets versatility genuine leather Nathan

journal with saddle-stitching on the edges. There is an interior slot for business cards, an adjustable color matching genuine leather pen loop, and 160 FSC lined 5 1/2" x 8 1/16" pages.



#### POLY PICNIC COOLER BAG

Insulated picnic cooler bag with front pocket, zippered closure, spacious insulated zippered main compartment, front open pocket and easy-grip handles. Made of 600-denier polyester with heavy vinyl backing. Size:  $13^{"} \times 111/2" \times 7"$ .

#### TRAVEL BLANKET

This large 47" x 60" travel blanket is made of 100% polyester. Great for travel, it includes a polyester and mesh carrying bag with a zippered closure and carry handle.

#### DUAL BREEZE HANDS-FREE NECK FAN WITH MOOD LIGHT

This fan is a versatile portable cooling experience, easy to wear around back of neck for hands free use on-the-go or can stand on a desk or table. Both fan heads have 3 speeds and rotate 360 degrees. Add some fun with two light modes 7-Color changing or White that can be turned on or off independently of the fan. Runs up to 4 hours on a single charge depending on setting. Micro USB power cable and rechargeable 1200mAh battery included.



#### ROUND SPEAKER

This wireless speaker features highdefinition Bluetooth® 3.0 technology. Simply pair your handheld device to enjoy dynamic stereo sound. It features high-def sound with a built-in mic for easy, hands-free calling. It pairs from up to 30 feet away and comes with a 300 mAh lithium polymer battery. Approximate size: 2 1/4" x 2 1/4" diameter.



#### TWO-TONE FOLDING CHAIR WITH CARRYING BAG

A day outside in the park can be made much more comfortable with this chair. People will love taking this to barbecues, the beach, or to spectate at school sporting events. It even has a mesh cup holder so they can easily place and retrieve their drink. And when they're all done, they can fold it up and put it in its bag for next time.





### DELUXE CAR SEAT ORGANIZER

The organizer attaches to the back of the car seat and features many pockets to hold your phone pens water bottles etc. It is made of durable 600D polyester material for long-lasting usage.



#### PRO22 VACUUM TUMBLER

It features 22 oz. capacity, right or left handed ergonomic design, doublewall vacuum insulation, stainless steel construction and a push-in lid with easyclean sliding tab. It's shaped to easily fit car cup holders. Size: 7.5"H x 2.75" diameter.

#### ROADWAY HANDY MULTI TOOL

Includes: knife blade, bottle opener, scissors, standard screwdriver, screwdriver with wrench, seat belt cutter, and a window breaker. Plus a steady on or blinking light that zooms in and out and has a red light ring for emergency signaling.



## LEATHER-LOOK CASE OF STICKY NOTES WITH CALENDAR

With an overall size of 7" x 3 1/2", this handy desk accessory features a calendar, memo paper and sticky flags in three neon colors.



Want to see more? Call us about designing an art board with your council logo or camp name! CALL 800-693-4184 FOR MORE INFORMATION



**2D Flat Embroidery** 



Image Group Creative Solutions PO Box 2586 • Orangeburg, SC 29116



www.igcs.design

## Call us about custom designing your council's needs.

## FOR MORE INFORMATION, CALL 800-693-4184

